



Los Angeles County Child Care Planning Committee
Minutes: October 5, 2011
12:00 p.m. to 1:00 p.m.

Location: LACOE Head Start
10100 Pioneer Boulevard
Santa Fe Springs, CA 90670

Members in Attendance: (30) Lisa Wilkin, Eileen Friscia, Edilma Serna for Bobbie Edwards, Kathleen Pompey, Deborah Gatti, Lloyd Kajikawa for Peggy Sisson, Pat Mendoza, Ellen Cervantes for Dianne Philibosian, Norma Amezcua, Karla Pleitez Howell, Judy Sanchez, Tara Henriquez, Julie Taren, Andrea Giese for Rachelle Pastor Arizmendi, Patrice Wong, Claudine Avila, Peter Huffaker, Sarah Soriano, Andrea Joseph, Sam Kirk, Sandra Parvis, Ricardo Rivera, Kathy Schreiner, Philip Chaio, Ofelia Aguilar, John Berndt, Patti Oblath, Maria Salinas, Joanne Shalhoub Mejia, and Jenny Trickey

Guests and Alternates: Ancelma Sanchez, Melinda Felice, Celeste Salinas, Nancee Lee-Allen, Jeremy Fisher, Holly Daasnes, Elaine Waldman, Alan Wu, Flor Medrano, Lou Orr, Barb Holtwick, Kate Andersen, and Randi Wolfe

Staff: Laura Escobedo

I. Welcome and Introductions

In the absence of the Chair and the Vice Chair, Laura Escobedo opened the meeting at 12:15 p.m. She welcomed the group and asked everyone to introduce themselves.

II. Update from the Office of Child Care

Laura Escobedo explained that a report on the results of the needs assessment was not ready for presentation as analysis of the data was continuing. A subgroup of the Planning Committee had just met to review the data in order to agree on the criteria for determining geographic priorities for future funding and service development for subsidized center-based and half-day preschool services. A report will be presented at the November meeting.

She reminded the group of both the AB 212 Investing Early Educators - Stipend Program and the ASPIRE program, which have application deadlines in October. She then informed the group that the Office of Child Care has several boxes of books that are available for distribution

- *An Oral History of Child Care and Development in Los Angeles County*
- *Child Care Provider Guide*

Anyone wishing to have copies of the books may contact Laura Escobedo by e-mail at lescobedo@ceo.lacounty.gov or by telephone at (213) 974-4102.

III. Presentation: Californians for Support of Early Education (CSEE)

Peter Huffaker and Melinda Felice, Board members of CSEE, spoke about the purpose of their organization and its efforts to recruit and financially support potential champions of early care and education in Sacramento. CSEE, a broad-based and non-partisan organization, funds parent and voter education initiatives throughout California. John Harris, current Chair of the CSEE Political Action Committee (PAC), stated that CSEE/PAC is an independent PAC formed to help create legislative advocates in Sacramento. In the last election cycle, CSEE/PAC contributed to three campaigns in Los Angeles County, one of which resulted in the election of Assembly Member Holly Mitchell. Moreover, CSEE/PAC's role is to let those running for office know there is a strong base of support that they can access. CSEE/PAC is looking for candidates for the next cycle who want to

support early education. Funds to support CSEE's mission come from fundraising. An event is being planned for early 2012 in Los Angeles.

IV. Approval of Minutes from June 30, 2011 and August 31, 2011

Laura Escobedo called for a motion to approve the minutes from the June 30th and August 31st meetings. Sam Kirk moved to approve and John Berndt seconded the motion. Laura Escobedo called for the vote. The motion passed without abstentions.

V. Introduction to the Logic Model as a Tool for Strategic Planning

Ellen Cervantes, alternate for Dianne Philibosian and Vice President of the Child Care Resource Center, has often used the Logic Model as a framework for both program and organizational planning. She emphasized the value of using such a tool to articulate and understand why certain activities are undertaken, and what are the expected results and impacts of activities. She provided a template for each table and asked each group to begin by thinking about the impacts that would be important for the County's Strategic Plan. Each group developed an impact statement based on the work done at the previous Planning Committee meeting. Next, each group was charged with listing resources related to that impact and examples of activities that could be undertaken. Each group shared with the full membership. Efforts to build a logic model will continue at the next Planning Committee meeting in November when the smaller groups will meet.

VI. Announcements

- Elaine Waldman from the Los Angeles County Department of Public Health (DPH) stated that her team was planning a Food Safety Conference and is interested in hearing from Planning Committee members to help in shaping the event. Deborah Gatti from the Rowland Unified School District has volunteered to work with Elaine on planning. DPH will be issuing a survey online to gather input.
- John Berndt of the Los Angeles County Office of Education (LACOE) Head Start Programs spoke about the resource library that will be opening next month at LACOE headquarters. The library will be open to all teachers, whether or not they work in Head Start. Lakeshore Learning materials is a sponsor. He also reminded the group that LACOE will be holding its annual Resource Fair on May 19, 2012. The focus will be on connecting young children to programs.
- Barb Holtwick of DPH reminded the group that there are stickers reminding people about flu shots on the sign-in table to take back to programs. Additionally, there are many materials that can be used by early childhood programs on the website at www.publichealth.lacounty.gov.
- PACE head Start is seeking someone to fill a home educator position.
- Westside Infant Mental Health Network is seeking a new mental health specialist.

VII. Adjournment

Karla Howell, Vice Chair, called for a motion to adjourn. Sam Kirk moved to adjourn; Andrea Joseph seconded the motion. The Chair adjourned the meeting at 2:00 p.m.