2020 CENSUS

Education and Outreach Sub-Committee Meeting

February 21, 2018
10:00 a.m. to 11:30 a.m.
Hall of Administration, Room 743

AGENDA

1) Call to Order

2) Introductions - Education and Outreach Subcommittee
   a. Census 2020 Organizational Chart discussion

3) Department Head Meeting presentation plan
   a. Discuss the information to be shared at the Department
      Head meeting to provide an overview of the County’s
      involvement with the 2020 Census.

4) Status on the LUCA Community-Based Address Canvassing
   a. Discuss the Community Connect Labs Community-based
      address canvassing pilot for 2020 Census.

5) Letter to Department Heads regarding their Census Plan submittals
   a. Discuss the letters that will be sent out to all Departments
      asking for their departmental 2020 Census Outreach Plan and
      strategies based on their Complete Count Committee’s plans.

6) Status of the State 2020 Census launch
   a. Discussion of State related activities with respect to
      the State’s 2020 Census launch

7) Status of the 2020 Census County/City launch
   a. Discussion regarding dates and potential activities
      related to the County/City’s 2020 Census launch

8) Health and Human Services CCC presentation and draft
   written reports on the framework of their education and outreach
   strategies.

Doug Baron, CEO
Dorothea Park, CEO
Lisa Simmons, DPSS
Lourie Gladney, DHS
9) **Transportation CCC** presentation and draft written reports on the framework of their education and outreach strategies
   Pamela Manning, DPW

10) **Countywide Outreach CCC** presentation and draft written reports on the framework of their education and outreach strategies
    Maria Garcia, L.A. City
    Dorothea Park, CEO

11) Questions

12) Public Comment

**Future Meeting Dates — 3rd Wednesday of the month thru April 2020:**

- a. **March 21, 2018**; 10:00 a.m. to 11:30 a.m.
- b. **April 18, 2018**; 10:00 a.m. to 11:30 a.m.
- c. **May 16, 2018**; 10:00 a.m. to 11:30 a.m.
- d. **June 20, 2018**; 10:00 a.m. to 11:30 a.m.
- e. **July 18, 2018**; 10:00 a.m. to 11:30 a.m.

“To Enrich Lives Through Effective and Caring Service”