

# 2020 Census Health and Human Services Committee Meeting Notes

## February 6, 2018

### Attendees:

Lisa Simmons, Chair, DPSS  
Rosalia Montero, DPSS  
Louise Rollin-Alamillo, DPH  
Gayle Haberman, DPH  
Alma Vasquez, DHS  
Richard Espinosa, DMH

Lourie Gladney, DHS  
Rowena Magana, CEO-Homeless  
Angie Gentry, CEO-UAS  
Alan Weisbart, DCFS  
Vera Castillo, WDACS  
Rigo Reyes, OIA

### Introductions

Lisa Simmons opened the meeting with introductions.

### Census Updates

- Angie Gentry provided an update on 2020 Census outreach efforts. The Countywide Outreach Committee held on January 25, 2018. A host of nonprofit and governmental/quasi-governmental and nonprofit agencies were in attendance. An overview of the joint City-County partnership was presented along with an update on the Local Update of Census Addresses (LUCA), a demonstration of the LRS Viewer and a brief update from Julie Lam from the US Census Bureau. The City of Los Angeles and the County requested meeting participants to sign up for various subcommittees. Additional meetings were attended by CEO-UAS representatives with nonprofits to discuss the status of the joint partnership between the City of Los Angeles and the County for the 2020 Census, as well as opportunities and challenges. Although based on the recent Governor's Budget, it was previously understood that Community Based Organizations would be tasked with "on the ground" outreach to hard to survey populations, Ms. Gentry informed the group that it must remain flexible in its outreach focus, as it is unclear at this point whether there will be gaps that will need to be addressed by the County's Education and Outreach Committee.
- Rigo Reyes provided an update on efforts by the Office of Immigrant Affairs (OIA) to assist in education and outreach for the 2020 Census. Mr. Reyes participated in a discussion with CEO-Unincorporated Area Services (UAS) regarding the possible use of legal and nonprofit organizations to assist in the Local Update of Census Addresses (LUCA) exercise for LA County. LUCA provides local jurisdictions the opportunity to provide the Census Bureau with a complete and accurate address listing in order to ensure that every living quarters and associated population are included in the count. In addition, Mr. Reyes informed the group that IOA will do more follow up and present its plan of participation in the County's 2020 Census outreach efforts.
- The CEO will request funding in the budget for FY 2018-19 to support education and outreach efforts for the 2020 Census.

## **Development of Strategic Plan for HHS Committee -Status**

- The group jointly reviewed the current draft of the HHS Strategic Plan. Additional input from departments remains pending. Some of the strategies in the draft were determined to be duplicative or the responsibility of the Countywide Outreach Committee. Ms. Gentry informed the group that for now, the Strategic Plan is intended to contain general strategies which the HHS Committee will work toward developing in greater detail in the future. In addition, some strategies may be added or modified based on future need.

## **Next Steps**

- Lisa Simmons will incorporate additional departmental input on strategies.
- The draft strategic plan will be finalized and submitted to the CEO for review on 2/8/18.