



CEO

Chief Executive Office
COUNTY OF LOS ANGELES

American Rescue Plan

prepared for:

Board of Supervisors

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Presentation Highlights

- I. Follow-up from Prior Board meeting
- II. ARP Program Requirements and Updates
- III. Learning By Doing: *Increasing Accessibility of ARP Contracts for CBOs*
- IV. ARP Global Program Overview
- V. Department Spotlight: *The Los Angeles County Development Authority (LACDA) Rent Relief Programs*

I. Board Meeting Follow-up

CFCI Third Party Administrator (TPA)

- Of the total \$187 million CFCI allotment, **\$17 million in CFCI programming** and **\$5 million in ARP programming** will be disbursed through a TPA.

CFCI TPA TIMELINE

November 18, 2021	Revised solicitation issued
January 4, 2022	Voluntary bidder's conference
January 24, 2022	Proposals due
February 2022	Finalize contract with TPA
April 2022	Launch first round of funding opportunities

II. ARP Program Requirements

Federal Requirements

Mandatory & Strongly Recommended

- Project goals, objectives, activities
- Target population & impacted geographies
- Equitable service access & distribution
- Addressing access disparities
- Evidence-based intervention or evaluation
 - Key research questions
 - Types of evidence
- Community engagement
- Service delivery mechanisms
- Project & equity outcomes & metrics
- Use of funds: equity & COVID-19 response
- List project partners
- Logic model (strongly recommended)
- Learning agenda (strongly recommended)

Board Requirements

- Equity principles
- Non-geographically concentrated populations
- Allocation amount & dollars expended
- Use of funds
- Projected outcomes
- Numbers of residents to be served
- Number of actual residents served
- Quality measures
- Project & equity metrics
 - actual number of residents, families and/or businesses served, jobs created, grants provided, and other measurable outputs and outcomes achieved

II. ARP Updates

Treasury indicates the Final Rules provide broader flexibility and greater simplicity for the use of ARPA funds. For example:

- Expansion on the uses of funds for certain households and projects such as:
 - neighborhood safety/enhancements
 - utilities assistance
 - infrastructure (broadband, sewer, water, etc.)
- Expansion on presumptive eligibility
 - based upon federal programs
 - disproportionate impact
- Allowed to provide financial services that facilitate the delivery of federal, state, or local benefits (e.g., Child Tax Credit, Earned Income Tax Credit, tax refunds, or emergency housing or food assistance funds).
- Rules go into effect April 1, 2022 however, can be adopted immediately.

III. Learning by Doing: Increasing Accessibility of ARP Contracts for CBOs

Contracting Barriers for CBOs

- **Awareness** of County contracting opportunities
- Limited capacity to navigate **application process**
- Limited capacity to comply with **federal compliance requirements**
- **Cash flow & insurance requirements**

Our Solutions

- **Community Engagement and Outreach**
 - Ethnic and Hyper Local Media
 - Intentional Network Outreach
 - Website & Dashboard
- **Streamlined Solicitation and Posting of Solicitation on ARPA Website:** decreases standard contracting timeline from 10 months to 3 months while complying with federal regulations.
- **Technical Assistance for CBOs:** The Center for Strategic Partnerships is working to identify non-profit partners who can provide back-end support to strengthen capacity of grantees to comply with Federal compliance requirements. Exploring opportunities for additional support from philanthropy.
- **Eliminating Cash Flow & Insurance Barriers:** Exploring bridge funding from philanthropy to support CBO's including payment advances, insurance procurement and prompt payment program.

IV. ARP Global Program Overview

(Data as of January 6, 2022)

Progress	<i>Equity-Focused Investments</i> (Pillar 1 Projects)	<i>Building Bridge to Equitable Recovery</i> (Pillar 2 Projects)	<i>Fiscal Stability and Social Safety Net</i> (Pillar 3 Projects)	Project Amounts
<i>Design/Development</i>	30	31	10	\$879,000,000
<i>ARDI/CoCo Review</i>	0	1	0	\$500,000
<i>Approved for Launch/ Implementation</i>	6	5	0	\$95,500,000
TOTAL				\$975,000,000

V. Department Spotlight:

The Los Angeles County Development Authority (LACDA) Rent Relief Programs

Four Residential Rent Relief efforts were launched in Los Angeles County in 2020

Unincorporated Area Emergency Rent Relief launched May 2020

- \$3.7 M in CDBG-CV funds at a maximum of \$3,000/\$1,000 per month
- Tenants were income qualified with COVID-19 impact, and rent paid directly to the property owner
- Delivered by LACDA, partner agencies, and 211LA
- \$2.5 M expended/774 households assisted.
- CDBG requirements were not as flexible on documentation

Mom and Pop Property Owner Rent Relief in the Unincorporated 1st and 2nd Districts launched May 2020

- \$1.8 M in CDBG-CV funds at a maximum of \$3,000/\$1,000 per month
- Tenants were income qualified with COVID-19 impact, and rent paid directly to property owner
- Delivered by LACDA
- \$297,171 expended/44 households assisted
- Many tenants would not cooperate with the property owners and provide documents
- CDBG requirements were not as flexible on documentation

Los Angeles County Rent Relief launched August 2020

- \$100 M initially approved for effort
- Up to \$10,000 in rental assistance to those at or below 50% AMI
- COVID-19 economic impact documentation required
- Available to residents in 87 of the 88 cities in the County
- Delivered by LACDA staff, partner cities, agencies, and 211LA
- \$117.3 M spent to assist 14,189 households/39,636 individuals with CRF and NCC funds

Lessons learned

- Removing property owner restrictions gained greater participation
- Direct to Tenant rental payments assisted tenants when property owners would not participate
- Paying prospective rent for tenants who incurred shadow debt to pay rent
- Allowing maximum flexibilities where possible in documentation provided relief
- Provide meaningful financial assistance to keep people housed

CA COVID-19 Rent Relief

State administered with the Consolidated Appropriations Act-Emergency Rental Assistance Program (ERAP1) and the American Rescue Plan-Emergency Rental Assistance Program (ERAP2)

LA County allocations transferred to the State of California
\$160 M ERAP1
\$211 M ERAP2

State and Treasury reallocation of program funds allow the County to receive more benefit

Program launched in March 2021 and is currently open to applicants

\$503,235,601 Rent Paid

\$3,350,356 Utilities Paid

\$506,585,957 Total Paid

41,629 Households Assisted (1/2/22)

Small Business Rent Relief Timeline



- **October 19, 2021:** Allocation of \$7.5M in ARPA funds by Board of Supervisors
- **November 8 - 27, 2021:** Project Outreach
 - **November 15, 2021** – Virtual Press Conference
 - **November 17 to 27, 2021** – Supervisorial Districts and LACDA area canvassing
- **November 17, 2021, at 8:00 am to November 28, 2021, at 5:00 pm** – Application portal open
- **November 29 - December 3, 2021** – Application analysis and identification of COVID-19 Vulnerability and Recovery Index Tiers
- **Week of December 6, 2021** – Lotteries by Tier
- **Week of December 13, 2021** – Application Processing Begins
- **January 31, 2022** – Goal to distribute grants prior to expiration of County's Eviction Moratorium

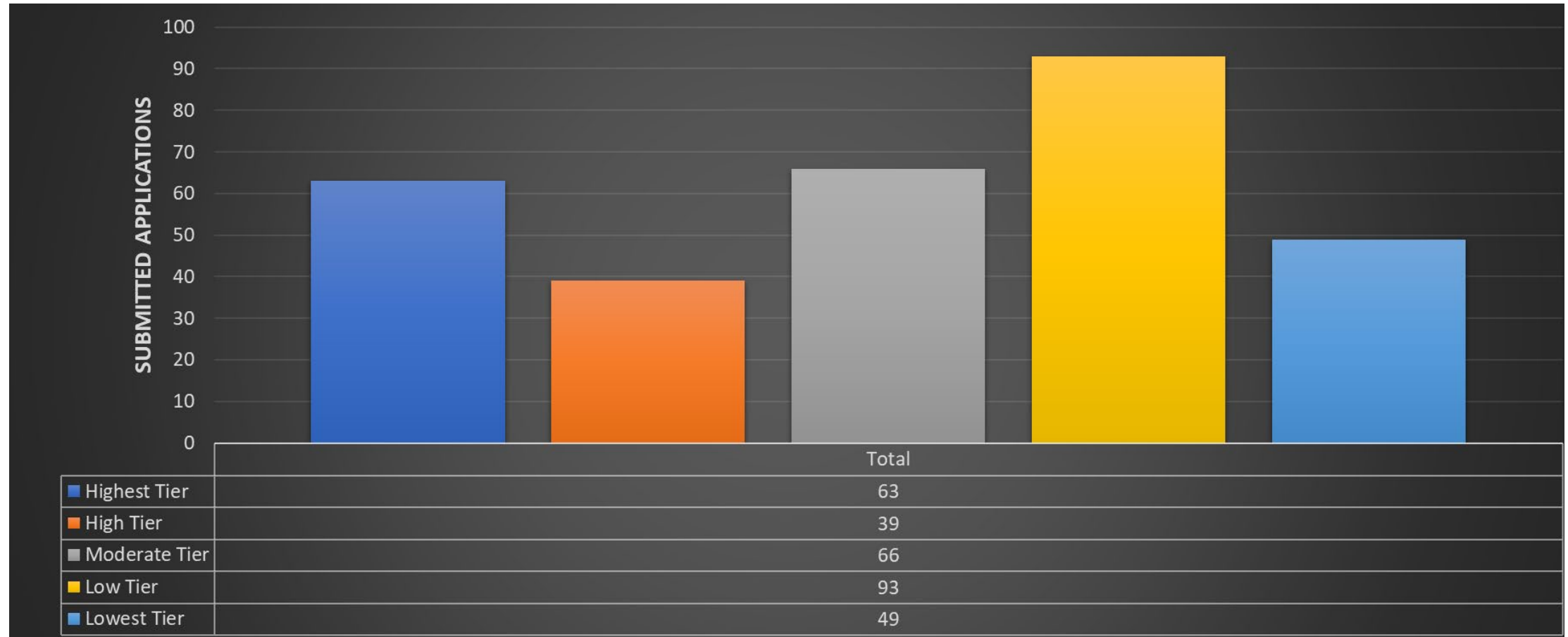
COVID-19 Vulnerability and Recovery Index: Prioritizing Need

Identifies communities most in need of immediate and long-term pandemic and economic relief interventions based on relative risk using indicators that assess risk factors for COVID-19 infection, vulnerability to severe outcomes if infected, and ability to recover from the health, economic, and social impacts of the pandemic.

The Index identifies communities in five need tiers, ranging from highest to lowest need. The percent of funds to be distributed per tier are:

- **40%** **Highest Need**
- **35%** **High Need**
- **20%** **Moderate Need**
- **3%** **Low Need**
- **2%** **Lowest Need**

Small Business Rent Relief Applications Unincorporated Only - 310





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