Presentation Highlights

I. ARPA Equity Dashboard

II. Learning By Doing: Master Agreements

III. ARP Global Program Overview

IV. Department Spotlight: Economic and Workforce Development
I. ARPA Equity Dashboard

• The ARPA Equity Dashboard is a public-facing tool that reports the County’s ARPA expenditures and outcomes by project and department. It can be accessed at https://ceo.lacounty.gov/recovery/arpa-equity-dashboard.

• As projects launch, the Dashboard is updated with data on:

  • ARPA project funding amount
  • # of residents served
  • Grants provided
  • Equity Metrics
  • Project outcomes
  • Jobs created
  • Outcomes Achieved
  • Project Liaison
I. ARPA Equity Dashboard

American Rescue Plan Act Projects Dashboard

Spending Plan Categories (Figures are in millions)

- Stable Housing 18.5
- Food Resources 32.6
- Affordable Housing 40
- Direct Community Investment 49
- Healthy Families 45.13
- Small Businesses & ... 75.5
- Safety Net 77.32
- Homelessness 400

Projects by Department

- Workforce Development
- Los Angeles Community Impact Hubs
- Los Angeles County Parks
- Parks & Recreation

Project Types

COVID Recovery Index Need Tier

- Actual Project Tract
- Need Tier Census Tract Target

Actual Need Tier Census Tract by Project

Projects by ARPA Strategic Pillar

- ARPA Pillar 2: Building a Bridge to an Equitable Recovery
- ARPA Pillar 1: Equity-Focused Investments

Target Populations

- People with Disabilities, Systems Impacted Individuals
- Small Businesses
- Small Businesses, People with Disabilities, Systems Impacted Individuals
## I. ARPA Equity Dashboard

### American Rescue Plan Act Projects Dashboard

**LA Community Impact Hubs**

<table>
<thead>
<tr>
<th>Public Contact: Sam Gellin</th>
<th>Email: <a href="mailto:sgellin@greaterlaedfund.org">sgellin@greaterlaedfund.org</a></th>
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<tbody>
<tr>
<td>Phone: (206) 930-6270</td>
<td>Program Website: <a href="https://www.greaterlaedfund.org/community-impact-hub/">https://www.greaterlaedfund.org/community-impact-hub/</a></td>
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### Project Description

The Los Angeles Community Impact Hub (LA CIH) expands a network of 12-15 physical spaces in existing Community Based Organizations (CBO), five of which will be supported with ARP funds. The spaces are called Teen Tech Centers and will offer new technology, including computers, software, music, and film production equipment, engineering materials, makerspace, and fashion technology equipment, and more. The Centers are staffed by trained personnel and can offer integrated services, including tutoring, college access, social, emotional support, and more to address holistic wellness. Additional programming and services provided at each site vary based on the priorities of each host CBO and the needs of the surrounding community. This initiative was led by a coalition of regional funders, local government, and Best Buy, ARP.

### Project Launch Date: 12/1/2021  |  Anticipated Project End Date: 1/1/2024

### Project Goal

The Community Impact Hub will provide transformational access to cutting-edge technology, aligned training, and career exploration opportunities for youth in priority communities across Los Angeles County. This will ensure more young people from under-resourced communities will have the support, resources, and connections they need to contribute to the creative economy in Los Angeles County and into the future.

1. All youth between the ages of 12 - 20 in the priority areas identified in L.A. County will have access to training, resources, and

### Countywide Equity Principles

- Authentically engage residents, organizations, and other community stakeholders to inform and determine interventions (e.g., policy and Project) and investments.
- Reduce racial disparities in life outcomes as well as disparities in public investment to shape those outcomes.
- Work collaboratively and intentionally across departments as well as across leadership levels and

### Project Activities

LA CIH is an expansion of a network of 12-15 physical spaces in existing CBOs. The spaces are called Teen Tech Centers, and will offer new technology including computers, software, music and film production equipment, engineering materials, makerspace and fashion technology equipment, and more. Each space is approximately 1,500 square feet. The Centers are staffed by trained personnel, and can offer integrated services including tutoring, college access, social, emotional support and more to address holistic wellness. Additional programming and services offered at each site vary based on the priorities of each host CBO.

### Project Ideal Results

Through our Project, youth are defined as people from our priority communities between 12 and 20. The results of our Project aims to achieve are:

1) All youth between the ages of 12 - 20 in Los Angeles County and Unincorporated Los Angeles County will be career ready

2) All youth between the ages of 12 - 20 in Los Angeles County and Unincorporated Los Angeles County will be college ready

3) All youth between the ages of 13 - 20 in Los Angeles County and Unincorporated Los Angeles County will have access to quality building

### ARPA Equity Principles

- Dedicate ARPA funds and resources to programs and services that reduce and close race and gender equity gaps and address root causes and drivers of inequity.
- Ensure new and existing programs and services are accessible to disadvantaged communities without

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*Note: The content provided is an excerpt from the ARPA Equity Dashboard and may require further context or updating for a complete understanding.*
I. ARPA Equity Dashboard

American Rescue Plan Act Projects Dashboard

Recreation and Aquatics at LA County Parks

Target Populations | Estimate % of dollars set aside for Non-Geographically Concentrated Populations | Estimate % of Services Delivered in one or more Non-Geographically Concentrated Populations | Total Projected Number of Residents | Total Projected Number of Families
---|---|---|---|---
0.00% | 0.00% | 605.50K | 510.60K

Project Outcomes:
- BIPOC youth ages 14-24 are work-ready.
- BIPOC youth ages 5-17 possess water safety skills.
- Unincorporated LA County communities report feeling connected to their park.
- Unincorporated LA County youth and families identify with parks as safe havens.
- BIPOC youth ages 7-17 can identify with a caring adult.
- Unincorporated LA County youth ages 7-17 report receiving the CDC’s required level of daily physical activity.
- BIPOC youth ages 7-17 report feeling connected with peers and their park.
- Increasing access to free recreational programming and health and safety net services.
- Stronger cross-sector collaboration.

Service Delivery Outcomes:
- Increase in LA County park users attending recreational programming and accessing health and safety net services.
- Increase in cross-sector collaboration to support program delivery.
- Increased work-readiness in BIPOC youth ages 14-24.
- Increase water safety skills in BIPOC youth ages 5-17 etc.
- Increase in LA County’s park users report feeling connected to their park.
- Increase in LA County youth, seniors, and families report identifying parks as safe.
- Increase in LA County BIPOC youth ages 7-17 reporting that they can identify with a caring adult and feeling connected with their peers.
- Increase in LA County youth ages 7-17 and seniors 65+ report receiving the CDC’s required level of daily physical activity.

If applicable, list partners, including subcontractors, who will support with executing Project
N/A
II. Learning by Doing: Master Agreements

- On November 30, 2021, the Board adopted a motion to further streamline the County’s contracting process for ARPA-funded programs.

- While the new process leads to expected time savings, ARP solicitation requirements limit quick implementation of funded programs; however, this process creates opportunities for innovation.

- CEO will prepare ARP-compliant master agreements for common services departments will need for their ARP-funded programs to help make contracting opportunities more accessible and increase our contracting pool.
  - Examples of common services include outreach, technical assistance, data collection and analysis, and program evaluation.

- The CEO will also work towards converting an existing communications master agreement to an ARP-compliant process.
### III. ARP Global Program Overview
*(Data as of January 21, 2022)*

<table>
<thead>
<tr>
<th>Progress</th>
<th>Equity-Focused Investments (Pillar 1 Projects)</th>
<th>Building Bridge to Equitable Recovery (Pillar 2 Projects)</th>
<th>Fiscal Stability and Social Safety Net (Pillar 3 Projects)</th>
<th>Project Amounts</th>
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<td>Design/Development</td>
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<td><strong>36</strong></td>
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IV. Department Spotlight: WDACS, Economic and Workforce Development
**COVID-19 Pandemic Disruption**

**CARES**

**CARES and State Funds**

2020-2021: Critical Interventions

Deployed $47.5M in grants to 1,500 small businesses and social enterprises

- Averted 6K + layoffs
- Businesses retained over $100M in revenue

Supported over 7,800 micro-entrepreneurs, small businesses and nonprofits with nearly $110M from the LA Regional COVID-19 Recovery Fund

Provided jobs for more than 29K workers in humanitarian relief, hospitality, construction, healthcare, and other key sectors

Provided up to $2,750 in cash assistance to 2,200 + displaced workers, immigrants and vulnerable households

66K businesses received 51M + units of free PPE

**ARPA**

$100M + in ARPA Funds

2022: Recovery and Resiliency

$43M + for rapid reemployment, job training, high road training partnerships, and support services for those most impacted by pandemic

$58M + for small businesses and industries through grants, legal services, technical assistance, entrepreneurial services, and access to PPE

716K # of jobs lost

15K # small businesses closed

$100M + in ARPA Funds
**Youth@Work - Elevate**

ARPA Funds: $5M  
Launch: April 1, 2022

- **Provide** 400 hours of paid work experience in high-growth and emerging sectors for transition age and opportunity youth

- **Goals:** Place 500 foster, justice-impacted, unhoused, and LGBTQ+ youth in paid work experience and of which at least 60% will be hired into unsubsidized jobs post-program

- **Community Focus:** Young adults ages 17 - 24 who identify as foster youth, justice-involved, unhoused, LGBTQ+, with targeted outreach in high need areas per COVID Vulnerability Index

**Safer at Work**

ARPA Funds: $500k  
Launch: February 1, 2022

- **Distribute** 6M units of PPE and continue Safer at Work, a public health information and awareness campaign

- **Goals:** Provide 5K businesses and 25K workers with PPE and engage 10K businesses through Safer at Work

- **Community focus:** Businesses, industries, and workers in high need areas per COVID Vulnerability Index, limited access to internet and technology, and high percentage of Limited English Proficiency population with targeted outreach to:
  - Small and micro-businesses CBOs, and social enterprises as well as women, minority, veteran-disabled owned businesses
  - Low-wage and essential workers
  - Essential businesses and industries with higher risk to exposure
Countywide Marketing and Outreach

Improving Access for an Inclusive and Equitable Recovery

LA County Landscape

- Small businesses
  - 250K+ businesses with an average of 7 employees and $161K in gross revenue for minority-owned businesses
  - 1.1M+ non-employer sole proprietorships

- Community based-organizations
  - 641 organizations employing 71K+ workers

Goal: Effectively connect with targeted small businesses and CBOs to:
  - Yield a higher uptake of programs and services and
  - Increase interest and competitiveness for County contract solicitations and subcontracting opportunities

Immediate: Leverage existing platforms and partnerships

- Broadcast information to 40K+ subscribers, including business associations, local cities, CBOs, and small businesses
- Create accessible marketing collateral with unified messaging
- Promote contracting opportunities and services at all virtual and in-person events with industry and business audiences
- Drive subscription to the centralized LA County Recovers contracts page: https://recovery.lacounty.gov/

In Development: Build countywide strategy and capacity

- Offer customized technical assistance for small businesses and CBOs through the Office of Small Business and field teams
- Identify resources for community navigators
- Align efforts with OneLA Regional Collaborative and Equity in County Contracting Initiative
- Launch a comprehensive marketing campaign for greater outreach
- Elevate a permanent and centralized portal for County contract opportunities and support services