



CEO

Chief Executive Office
COUNTY OF LOS ANGELES

American Rescue Plan

prepared for:

Board of Supervisors

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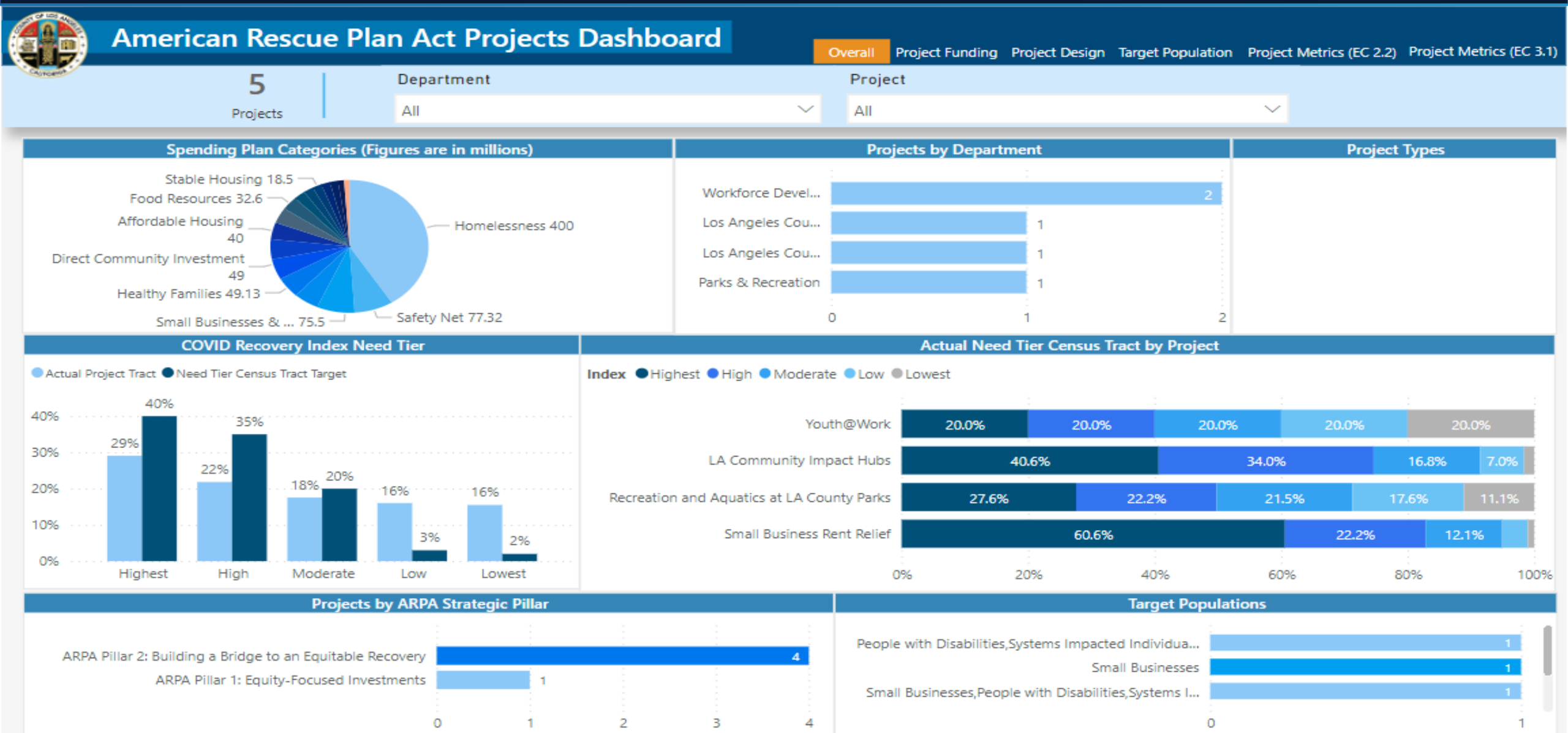
Presentation Highlights

- I. **ARPA Equity Dashboard**
- II. **Learning By Doing: *Master Agreements***
- III. **ARP Global Program Overview**
- IV. **Department Spotlight: *Economic and Workforce Development***

I. ARPA Equity Dashboard

- The ARPA Equity Dashboard is a public-facing tool that reports the County's ARPA expenditures and outcomes by project and department. It can be accessed at <https://ceo.lacounty.gov/recovery/arpa-equity-dashboard>.
- As projects launch, the Dashboard is updated with data on:
 - **ARPA project funding amount**
 - **# of residents served**
 - **Grants provided**
 - **Equity Metrics**
 - **Project outcomes**
 - **Jobs created**
 - **Outcomes Achieved**
 - **Project Liaison**

I. ARPA Equity Dashboard



I. ARPA Equity Dashboard



American Rescue Plan Act Projects Dashboard

Overall Project Funding **Project Design** Target Population Project Metrics (EC 2.2) Project Metrics (EC 3.1)

LA Community Impact Hubs

Project: LA Community Impact Hubs

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Program Website: <https://www.greaterlaedfund.org/community-impact-hub/>

Project Description

Project Launch Date: 12/1/2021

Anticipated Project End Date: 1/1/2024

The Los Angeles Community Impact Hub (LA CIH) expands a network of 12-15 physical spaces in existing Community Based Organizations (CBO), five of which will be supported with ARP funds. The spaces are called Teen Tech Centers and will offer new technology, including computers, software, music, and film production equipment, engineering materials, makerspace, and fashion technology equipment, and more. The Centers are staffed by trained personnel and can offer integrated services, including tutoring, college access, social, emotional support, and more to address holistic wellness. Additional programming and services provided at each site vary based on the priorities of each host CBO and the needs of the surrounding community. This initiative was led by a coalition of regional funders, local government, and Best Buy. ARP

Project Goal

The Community Impact Hub will provide transformational access to cutting-edge technology, aligned training, and career exploration opportunities for youth in priority communities across Los Angeles County. This will ensure more young people from under-resourced communities will have the support, resources, and connections they need to contribute to the creative economy in Los Angeles County, now and into the future.

1. All youth between the ages of 12 - 20 in the priority areas identified in L.A. County will have access to training, resources, and

Project Activities

LA CIH is an expansion of a network of 12-15 physical spaces in existing CBOs. The spaces are called Teen Tech Centers, and will offer new technology including computers, software, music and film production equipment, engineering materials, makerspace and fashion technology equipment, and more. Each space is approximately 1,500 square feet. The Centers are staffed by trained personnel, and can offer integrated services including tutoring, college access, social emotional support and more to address holistic wellness. Additional programming and services offered at each site vary based on the priorities of each host CBO,

Countywide Equity Principles

Authentically engage residents, organizations, and other community stakeholders to inform and determine interventions (e.g., policy and Project) and investments.

Reduce racial disparities in life outcomes as well as disparities in public investment to shape those outcomes.

Work collaboratively and intentionally across departments as well as across leadership levels and

Project Ideal Results

Through our Project, youth are defined as people from our priority communities between 12 and 20. The results our Project aims to achieve are:

- 1) All youth between the ages of 12 – 20 in Los Angeles County and Unincorporated Los Angeles County will be career ready
- 2) All youth between the ages of 12 – 20 in Los Angeles County and Unincorporated Los Angeles County will be college ready.

3) All youth between the ages of 12 – 20 in Los Angeles County and Unincorporated Los Angeles County will have access to wealth building

ARPA Equity Principles

Dedicate ARPA funds and resources to programs and services that reduce and close race and gender equity gaps and address root causes and drivers of inequity.

Ensure new and existing programs and services are accessible to disadvantaged communities without

I. ARPA Equity Dashboard



American Rescue Plan Act Projects Dashboard

Overall Project Funding Project Design **Target Population** Project Metrics (EC 2.2) Project Metrics (EC 3.1)

Project: Recreation and Aquatics at LA County Parks

Recreation and Aquatics at LA County Parks

Target Populations	Estimate % of dollars set aside for Non-Geographically Concentrated Populations	Estimate % of Services Delivered in one or more Non-Geographically Concentrated Populations	Total Projected Number of Residents	Total Projected Number of Families
	0.00%	0.00%	605.50K	510.60K

Project Outcomes

- BIPOC youth ages 14-24 are work-ready.
- BIPOC youth ages 5-17 possess water safety skills.
- Unincorporated LA County communities report feeling connected to their park.
- Unincorporated LA County youth and families identify with parks as safe havens.
- BIPOC youth ages 7-17 can identify with a caring adult.
- Unincorporated LA County youth ages 7-17 and seniors 65+ report receiving the CDC's required level of daily physical activity.
- BIPOC youth ages 7-17 report feeling connected with peers and their park.
- Increasing access to free recreational programming and health and safety net services.
- Stronger cross-sector collaboration.

Service Delivery Outcomes

- Increase in LA County park users attending recreational programming and accessing health and safety net services
- Increase in cross-sector collaboration to support program delivery
- Increased work-readiness in BIPOC youth ages 14-24
- Increase water safety skills in BIPOC youth ages 5 – 17 etc.
- Increase in LA County's park users report feeling connected to their park
- Increase in LA County youth, seniors, and families report identifying parks as safe
- Increase in LA County BIPOC youth ages 7-17 reporting that they can identify with a caring adult and feeling connected with their peers
- Increase in LA County youth ages 7-17 and seniors 60+ report receiving the CDC's required level of daily physical activity

If applicable, list partners, including subcontractors, who will support with executing Project

N/A

II. Learning by Doing: Master Agreements

- On November 30, 2021, the Board adopted a motion to further streamline the County's contracting process for ARPA-funded programs.
- While the new process leads to expected time savings, ARP solicitation requirements limit quick implementation of funded programs; however, this process creates opportunities for innovation.
- CEO will prepare ARP-compliant master agreements for common services departments will need for their ARP-funded programs to help make contracting opportunities more accessible and increase our contracting pool.
 - Examples of common services include outreach, technical assistance, data collection and analysis, and program evaluation.
- The CEO will also work towards converting an existing communications master agreement to an ARP-compliant process.

III. ARP Global Program Overview

(Data as of January 21, 2022)

Progress	<i>Equity-Focused Investments</i> (Pillar 1 Projects)	<i>Building Bridge to Equitable Recovery</i> (Pillar 2 Projects)	<i>Fiscal Stability and Social Safety Net</i> (Pillar 3 Projects)	Project Amounts
<i>Design/Development</i>	27	28	10	\$842,000,000
<i>ARDI/CoCo Review</i>	1	1	0	\$19,900,000
<i>Approved for Launch/ Implementation</i>	8	8	0	\$113,100,000
TOTAL				\$975,000,000

IV. Department Spotlight: WDACS, Economic and Workforce Development

COVID-19 Pandemic Disruption

CARES

CARES and State Funds 2020-2021: Critical Interventions

Deployed **\$47.5M** in grants to **1,500** small businesses and social enterprises

- Averted **6K +** layoffs
- Businesses retained over **\$100M** in revenue

Supported over **7,800** micro-entrepreneurs, small businesses and nonprofits with nearly **\$110M** from the LA Regional COVID-19 Recovery Fund

Provided jobs for more than **29K** workers in humanitarian relief, hospitality, construction, healthcare, and other key sectors

Provided up to **\$2,750** in cash assistance to **2,200 +** displaced workers, immigrants and vulnerable households

66K businesses received **51M +** units of free PPE

716K # OF JOBS
LOST

15K # SMALL BUSINESSES
CLOSED

\$100M + in ARPA Funds 2022: Recovery and Resiliency

ARPA

\$43M + for rapid reemployment, job training, high road training partnerships, and support services for those most impacted by pandemic

\$58M + for small businesses and industries through grants, legal services, technical assistance, entrepreneurial services, and access to PPE

Programs

Youth@Work - Elevate

ARPA Funds: \$5M

Launch: April 1, 2022

Provide **400** hours of paid work experience in high-growth and emerging sectors for transition age and opportunity youth

Goals: Place **500** foster, justice-impacted, unhoused, and LGBTQ+ youth in paid work experience and of which at least **60%** will be hired into unsubsidized jobs post-program

Community Focus: Young adults ages 17 - 24 who identify as foster youth, justice-involved, unhoused, LGBTQ+, with targeted outreach in high need areas per COVID Vulnerability Index



Safer at Work

ARPA Funds: \$500k

Launch: February 1, 2022

Distribute 6M units of PPE and continue Safer at Work, a public health information and awareness campaign

Goals: Provide **5K** businesses and **25K** workers with PPE and engage **10K** businesses through Safer at Work

Community focus: Businesses, industries, and workers in high need areas per COVID Vulnerability Index, limited access to internet and technology, and high percentage of Limited English Proficiency population with targeted outreach to:

- Small and micro-businesses CBOs, and social enterprises as well as women, minority, veteran-disabled owned businesses
- Low-wage and essential workers
- Essential businesses and industries with higher risk to exposure

Countywide Marketing and Outreach

Improving Access for an Inclusive and Equitable Recovery

LA County Landscape

- Small businesses
 - **250K +** businesses with an average of 7 employees and \$161K in gross revenue for minority- owned businesses
 - **1.1M +** non-employer sole proprietorships
- Community based-organizations
 - **641** organizations employing **71K +** workers



Goal: Effectively connect with targeted small businesses and CBOs to:

- Yield a higher uptake of programs and services and
- Increase interest and competitiveness for County contract solicitations and subcontracting opportunities

Immediate: Leverage existing platforms and partnerships

- Broadcast information to 40K + subscribers, including business associations, local cities, CBOs, and small businesses
- Create accessible marketing collateral with unified messaging
- Promote contracting opportunities and services at all virtual and in-person events with industry and business audiences
- Drive subscription to the centralized LA County Recovers contracts page: <https://recovery.lacounty.gov/>

In Development: Build countywide strategy and capacity

- Offer customized technical assistance for small businesses and CBOs through the Office of Small Business and field teams
- Identify resources for community navigators
- Align efforts with OneLA Regional Collaborative and Equity in County Contracting Initiative
- Launch a comprehensive marketing campaign for greater outreach
- Elevate a permanent and centralized portal for County contract opportunities and support services



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