American Rescue Plan

prepared for:
Board of Supervisors
February 15, 2022

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County of Los Angeles
Chief Executive Officer

Dr. D’Artagnan Scorza
Anti-Racism Diversity &
Inclusion Initiative

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Department of Parks and
Recreation
I. Mapping Project Locations: *ARP Projects Map*

II. Learning By Doing: *Increasing Notification of Contracting Opportunities*

III. ARP Global Program Overview (CEO)

IV. Department Spotlight: *Parks and Recreation*
I. ARP Projects Map

• The ARP Projects Map features the service areas and locations of ARP projects that have been approved to launch.
  
  • Link: https://appcenter.gis.lacounty.gov/arpa-projects-map

• Users may select individual projects to view where the services are located or click on the map to see what projects are serving a specific geographic location.

• This feature ensures greater transparency about available services in communities and where individuals and their families can access them.

• The map will be updated weekly with new projects as they launch.
1. ARP Projects Map
II. Learning by Doing: Increasing Notification of Contracting Opportunities

• County posts solicitations on doingbusiness.lacounty.gov and notifies registered and prospective vendors.

• ARP-specific solicitations are posted at ceo.lacounty.gov/recovery/contract-opportunities.

• Additional strategies are needed to publicize contract and grant solicitations more widely.
II. Learning by Doing: Increasing Notification of Contracting Opportunities

- Planned efforts to increase awareness of funding opportunities are underway. These include:
  
  - Develop a social media campaign to direct people to Doing Business and ARP contracting websites; improve their visibility and usability
  
  - Translate materials to expand communication reach to limited English proficient communities (i.e., Armenian, Cambodian/Khmer, Cantonese, Korean, Mandarin, Spanish, and Tagalog)
  
  - Increase community partnerships to leverage their existing networks and communication channels
  
  - Present on ARP contracting opportunities and broader County efforts
## III. ARP Global Program Overview
(Data as of February 11, 2022)

<table>
<thead>
<tr>
<th>Progress</th>
<th>Equity-Focused Investments (Pillar 1 Projects)</th>
<th>Building Bridge to Equitable Recovery (Pillar 2 Projects)</th>
<th>Fiscal Stability and Social Safety Net (Pillar 3 Projects)</th>
<th>Project Amounts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Design/Development</td>
<td>22</td>
<td>22</td>
<td>7</td>
<td>$561,280,000</td>
</tr>
<tr>
<td>ARDI/CoCo Review</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>$9,000,000</td>
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<tr>
<td>Approved for Launch/Implementation*</td>
<td>14</td>
<td>13</td>
<td>3</td>
<td>$404,720,000</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>36</strong></td>
<td><strong>35</strong></td>
<td><strong>10</strong></td>
<td><strong>$975,000,000</strong></td>
</tr>
</tbody>
</table>

*Includes $89,220,000 in funding allocated for critical pandemic response services, DSWs and other County costs.
IV. Department Spotlight: Department of Parks and Recreation
WORKFORCE INVESTMENTS

600 Recreation & Aquatic Staff
700 BIPOC Youth @ Work

Investing in Parks is...
Investing in a Local Workforce and
Strengthens Communities
RECREATION

- Every Body Plays 111,000
- Every Body Explores 17,000
- Community Cohesion Special Events 22,000
- Senior Programming 47,500
- Youth Nutrition/Snack 69,000
- Our SPOT Teen Program 18,000
- Sports Clinics & Dodgers RBI 4,000
- Expanding Access
Every Body Swims 75,000
Learn to Swim 15,000
Aqua Aerobics 14,000
Lifeguard Readiness Training 185
Expanding Access
WI-FI

- Bridging the Digital Divide
  - Households without internet access
  - High and Very High Need Parks
- 36 Parks by June 2024
  - 22 – Parks without Wi-Fi
  - 14 – Parks that need expansion of Wi-Fi to better serve communities
- Provides access for:
  - County Resources
  - Job Search and Resumes
  - College Classes
  - Online and Virtual Classes
  - Digital literacy vulnerable populations
    - Teens, Immigrants, Seniors
  - Financial Management