

Care First Community Investment

Community Survey

Communications Toolkit



ATI YJR ACR CFCI



Alternatives to Incarceration

"Care First, Jails Last"

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About CFCI

On November 3, 2020, the voters of Los Angeles County approved Measure J, which dedicated no less than 10% of the County's locally generated unrestricted funding to address the disproportionate impact of racial injustice through community investments such as youth development, job training, small business development, supportive housing services and alternatives to incarceration. The Measure was met with legal objections challenging its constitutionality.

On November 10, 2020, recognizing the historical significance of Measure J, the LA County Board of Supervisors decided to continue a county-led effort that would move forward with an annual budget allocation of \$100 million to transform how criminal justice and community investment coexist in LA County.

On August 10, 2021, the Board transformed the Measure J Reimagine LA Advisory Committee into the Care First and Community Investment Advisory Committee (CFCI Advisory Committee).

That same day, the Board adopted the Care First Community Investment spending plan, an unprecedented \$187.7 million spending package to advance its care first, jails last vision with a series of direct community investments and funding for alternatives to incarceration—accelerating the transformative process of creating a more just and equitable Los Angeles County for all residents. The year one spending plan takes the innovative step of leveraging one-time funding from the American Rescue Plan (\$87.7 million) to ensure a strong foundation as programs ramp up and complete funding levels are reached by 2024.

As the CFCI Advisory Committee embarks on its year two spending plan, they are committed to leading through community-driven efforts. The committee will engage in a series of community activities and approaches from April to June 2022 to incorporate as much community involvement as possible in the year two spending plan.

FAQ on CFCI Community Survey

What is a CFCI Community Survey?

The CFCI Community Survey is an opportunity for the community to provide recommendations, thoughts, ideas and experiences for the Los Angeles County Care First and Community Investment (CFCI) Advisory Committee's Year 2 Spending Plan. The CFCI Community Survey will focus on gathering information on alternatives to incarceration while focusing on priority areas and general thoughts to guide the Committee's creation of its year two spending plan.

Why is CFCI Community Survey important?

The CFCI Community Survey is a necessary approach and mechanism by which the CFCI Advisory Committee will engage community-driven perspectives toward building a framework to prioritize putting care first, not jails. The ideas, thoughts, and experiences expressed in the survey will aid in providing programs aimed at benefiting chronically under-resourced communities to address the adverse effects of a racially driven criminal justice system.

Who can participate in CFCI Community Survey?

Any person living in Los Angeles County can take the survey.

FAQ on Community Survey

Where can I take the CFCI Community Survey?

You can take the survey by visiting [this page](#).

What is the outcome of the CFCI Community Survey?

Thoughts, ideas, and experiences gathered through the CFCI Community Survey will be compiled into a report and reviewed and evaluated by the Advisory Committee. After which, the Committee will put together a spending plan incorporating valuable input from the community survey and other outreach activities, including the listening sessions, and project recommendation form . For more information on all the community activities, please visit the CFCI Community Engagement [webpage](#).

- Passed by LA County voters November 3, 2020
- Board Motion November 10, 2020 establishes "inclusive and transparent process on allocation of funds," supported by Advisory Committee and subcommittees

Measure J Funding Areas

Youth Development & Education

Workforce Development

Small Business Dev for Minority-owned Businesses

Rental Assistance & Housing Supportive Services

Capital Funding for Housing

Pre-Trial Non Custody Services & Treatment

Community-Based Health Services

Non-Custodial Diversion & Reentry Programs

Community-Based Restorative Justice

Outreach Initiatives

Launch Project Recommendation Form (PRF)

Host Information Sessions on PRF

Approach: digital campaign and press outreach

Launch Community Feedback Survey

Launch Community Listening Sessions

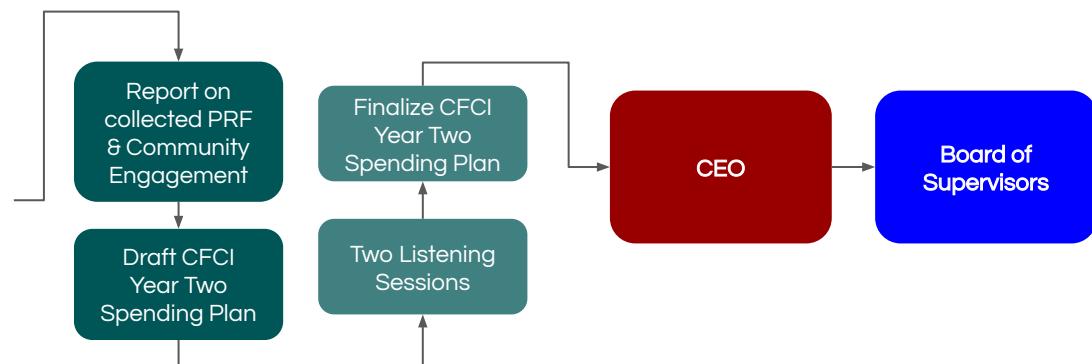
Approach: targeted canvassing, digital campaign and press outreach



In parallel, County departments also preparing project recommendations to submit to the CFCI Advisory Committee

2021-2022 CFCI Spending Plan

Care First Community Investment Spending Plan (also known as Measure J) invests an unprecedented \$187.7 million with innovative programs that serve our chronically under-resourced communities to address negative outcomes caused by racially driven criminal justice inequities and long term community economic disinvestment.



CEO - ATI

Timeline & Key Events

November 2020

March - June 2022

June - July 2022

FY 2022-23 Final Changes Budget



How to use this Toolkit

INTRODUCTION

Engaging a broad coalition of stakeholders and community members is critical to ensuring Care First Community Investment (CFCI) funds are allocated to the right programs.

Social media is a valuable tool that can assist in engaging a broad coalition of stakeholders and community members. Your participation in promoting CFCI is critical to reaching as many residents in LA County as possible.

IN THIS TOOLKIT

Included in this toolkit is sample messaging partners may utilize on their social media platforms (i.e., Facebook, Twitter, Instagram) to raise awareness around the listening sessions to bring diverse perspectives, ideas, and experiences to the table.

Copy and paste the posts here onto your own social media channels and [download all images here](#). Also included is a flyer to use for in-person distribution.

The campaign hashtag is #CareFirstJailsLast
Survey Link:

<https://survey.metrinxmatrix.com/SE/?st=9fGk%2FU%2B%2BH%2CZ%2BX4%2B8rLUeKEtWD2xhcgdzqJ2nBM%3D>

Social & Digital Media | Post #1

GET INVOLVED IN THE CFCI COMMUNITY ENGAGEMENT ACTIVITIES



SUBMIT YOUR PROGRAM
OR PROJECT IDEAS



TAKE A COMMUNITY SURVEY



ATTEND A COMMUNITY LISTENING
SESSION



INSTAGRAM

Post Copy

Our country's criminal justice system has negatively impacted under resourced communities at disproportionate rates. Now is the time to take part in the CFCI's community engagement process to have a say in how county \$\$\$ is spent by completing a project recommendation form, taking part in a survey, and joining in on a listening session. More info at the link in bio. 🤝🏿🤝🏿🤝🏿

***Please Note: Link all forms and registrations in your bio or linktr.ee account. Here is the link to add:
<https://rb.gy/gnymbf>

TWITTER (No Image)

Post Copy

Take part in CFCI's listening session and help LA County put #CareFirstJailsLast! [Register for a session in your community](#), take the [survey](#), and [submit your ideas](#) by **May 1!**

Social & Digital Media | Post #1

GET INVOLVED IN THE CFCI COMMUNITY ENGAGEMENT ACTVITIES



SUBMIT YOUR PROGRAM OR
PROJECT IDEAS



TAKE A COMMUNITY SURVEY



ATTEND A COMMUNITY
LISTENING SESSION



FACEBOOK

Post Copy

LA County is making strides towards restorative justice and equity with #MeasureJ funding through #CFCI. Now is the time to reimagine the criminal justice system and reinvest \$100 million in public funds throughout LA County. Become a partner in this process by completing a [project recommendation form](#), taking part in the community [survey](#) or joining in on a [listening session](#), and tell us how to promote alternatives to incarceration in your community.

- [RECOMMEND PROGRAMS](#) for funding by **May 1**.
- [TAKE PART](#) in the [cfcı community survey](#).
- [REGISTER here](#) for a listening session.
- [VISIT CFCI's website](#) for more information

PROGRAM HIGHLIGHTS

- Restorative Justice
- Community-Based Health Services
- Non-Carceral Diversion and Reentry
- Youth Development
- Job Training and Employment
- Harm Reduction

Social & Digital Media | Post #2



INSTAGRAM

Post Copy

Join communities across Los Angeles County in an effort to improve carceral outcomes in chronically under resources communities and lend your voice to reimagining our racially-driven criminal justice system. Thanks to #MeasureJ, we have a chance to change the course of how \$100 million in public funds are allocated. Take the CFCI Community Survey and help us put #CareFirstJailsLast! 🤝🏿🤝🏿🤝🏿

- ➡ TAKE the CFCI Community Survey by May 1st
- ➡ VISIT CFCI's website for more information

***Please Note: Link all forms and registrations in your bio or linktr.ee account. Here is the link:
<https://rb.gy/gnymbf>

TWITTER (No Image)

Post Copy

Raise community voices in this effort to put #CareFirstJailsLast in LA County with CFCI. We want to hear from you about how we can disinvest from jails and invest in communities participate in the [CFCI Community Survey](#) by May 1st.

Social & Digital Media | Post #2



FACEBOOK

Post Copy

Under resourced communities experience incarceration at disproportionate rates due to a racially-driven criminal justice system in this country. As a response, LA County leveraged #MeasureJ support to create the #CareFirstJailsLast initiative that allocated \$100 million to economically disinvested areas. CFCI Year Two Spending Process needs your help creating a more just and equitable LA County for all residents. Please take part in this historic process by participating the [CFCI Community Survey](#) by May 1st.

TAKE THE SURVEY below to help promote alternatives to incarceration in your community!

- TAKE the CFCI Community Survey [here](#)
- VISIT CFCI's [website](#) for more information

PROGRAM HIGHLIGHTS

- Restorative Justice
- Community-Based Health Services
- Non-Carceral Diversion and Reentry
- Youth Development
- Job Training and Employment
- Harm Reduction

Contacts

Get Involved

If you have any questions about the Project Recommendation Form, please reach out to the following:

Alternatives To Incarceration

CFCI Partner

ati@lacounty.gov

LEAD ORG

LOS ANGELES COUNTY ATI OFFICE



Alternatives to Incarceration

"Care First, Jails Last"

Have Questions?

If you have any questions about the Toolkit, the social media posts, listening sessions, getting involved, or the program generally, please reach out to:

Administrator

CFCI Outreach

cfcii_info@slstrategy.com

Website

ceo.lacounty.gov/ati/community-engagement/