Comprehensive Community Engagement Report Back

May 2022

Listening Session Outreach Summary

Over 147,000 attempts, over 5,000 phone conversations to LA Residents

2-3 Email Blasts per Listening Session to Partners List

Over 2,500 Calls to 550 Partners about the Listening Sessions

Over 2,000 Direct Follow up Emails to Partners on Listening Sessions

Toolkits for each Listening Session made available in 10 languages

Social Media & Earned Media promotion for each Listening Session

Earned & Social Media

The Antelope Valley Times

Antelope Valley Times, April 29
AV residents invited to weigh in on how to spend $100M of LA County funds

The Antelope Valley Times
April 29 at 1:00 PM

The Los Angeles County Care First and Community Investment (CFCI) Advisory Committee is holding a listening session in Lancaster this Saturday, April 30, to solicit recommendations from Antelope Valley residents on how to allocate $100 million into projects that address the disproportionate impact of racial injustice. Find out more...

THEAVTIMES.COM
AV residents invited to weigh in on how to spend $100M of LA County funds

Our Weekly Los Angeles

Our Weekly, April 28
Advisory committee looking to support local organizations with $100 million

NEWSBREAK

Daily Advent, April 29
AV residents invited to weigh in on how to spend $100M of LA County funds ·

Patch

Patch, April 15
Speak Out! LA County Seeking Recommendations From Residents On Community Spending

Los Angeles

Discover LA, April 22
Los Angeles County Residents Are Encouraged to Provide Recommendations on $100 Millio
Funding Plan This Month

Hilda Solis
April 26 at 2:44 PM ·

TODAY! Long-term community economic disinvestment has disproportionately impacted communities of color in the County of Los Angeles for far too long. The Care First and Community Investment Committee wants to transform the County and achieve equity for all residents. Become a partner in this effort and attend this upcoming listening session, on how an additional $100 million for Year 2 is spent.

- Capacity is limited, be sure to register.
- Registrants will be awarded gift cards upon attendance.
- Complimentary food and beverages will also be provided!

REGISTER: https://rb.gy/tjbnjz
DATE: April 26 at 7 pm
LOCATION: Puente Learning Center – 501 S. Boyle Ave, Los Angeles, CA 90033

Supervisor Kathryn Barger @kathrynbarger · Apr 27
Your voice is valuable. Please join the #AlternativestoIncarceration Office this Saturday with a session tailor-made for #AntelopeValley community members to share their perspectives and experiences and help guide funding. Learn more: bit.ly/3Lnjp9F

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Holly J. Mitchell @HollyJMitchell · Apr 25
The Los Angeles County Care First and Community Investment Advisory Committee is hosting listening sessions and inviting community members to take part in the Advisory Committee's Year 2 Spending Plan.

See flyers for additional information.

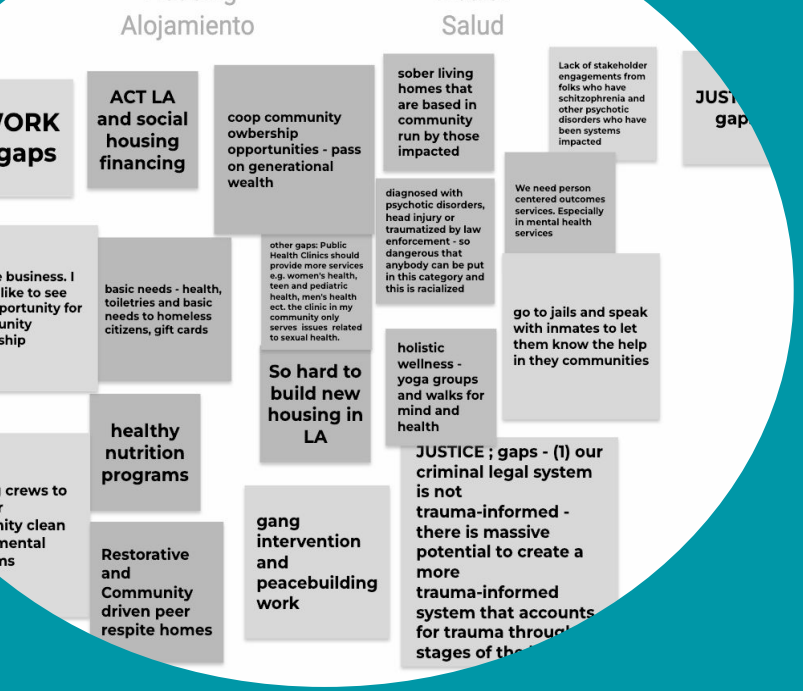
1 3

PASADENA NOW

Pasadena Now, April 18
Los Angeles County Residents Are Encouraged to Provide Recommendations on $100 Million
Funding Plan This Month

2URBANGIRLS

2UrbanGirls, April 14
Los Angeles County Residents Are Encouraged to Provide Recommendations on $100 Millio
Funding Plan This Month



Virtual Listening Sessions Outreach

156,677
Text Msgs Sent

243
Registered for 4/21

102
Registered for 4/23

125
Attendees

Boyle Heights Listening Session Outreach

10,000
Flyers Distributed in 10-15 Mile Radius

56,453
Text Msgs Sent

922
Conversations

128
Attendees

249
Registered

West Adams Listening Session Outreach

10,000
Flyers Distributed in 10-15 Mile Radius

40,699
Text Msgs Sent

853
Conversations

200
Registered

70
Attendees

AV/Lancaster Listening Session Outreach

10,000
Flyers Distributed in 10-15 Mile Radius

39,630
Text Msgs Sent

354
Conversations

115
Registered

29
Attendees

Long Beach Listening Session Outreach

10,000
Flyers Distributed in 10-15 Mile Radius

39,430
Text Msgs Sent

645
Conversations

35
Attendees

142
Registered

Rescheduled South LA Listening Session Outreach

10,000
Flyers Distributed in 10-15 Mile Radius

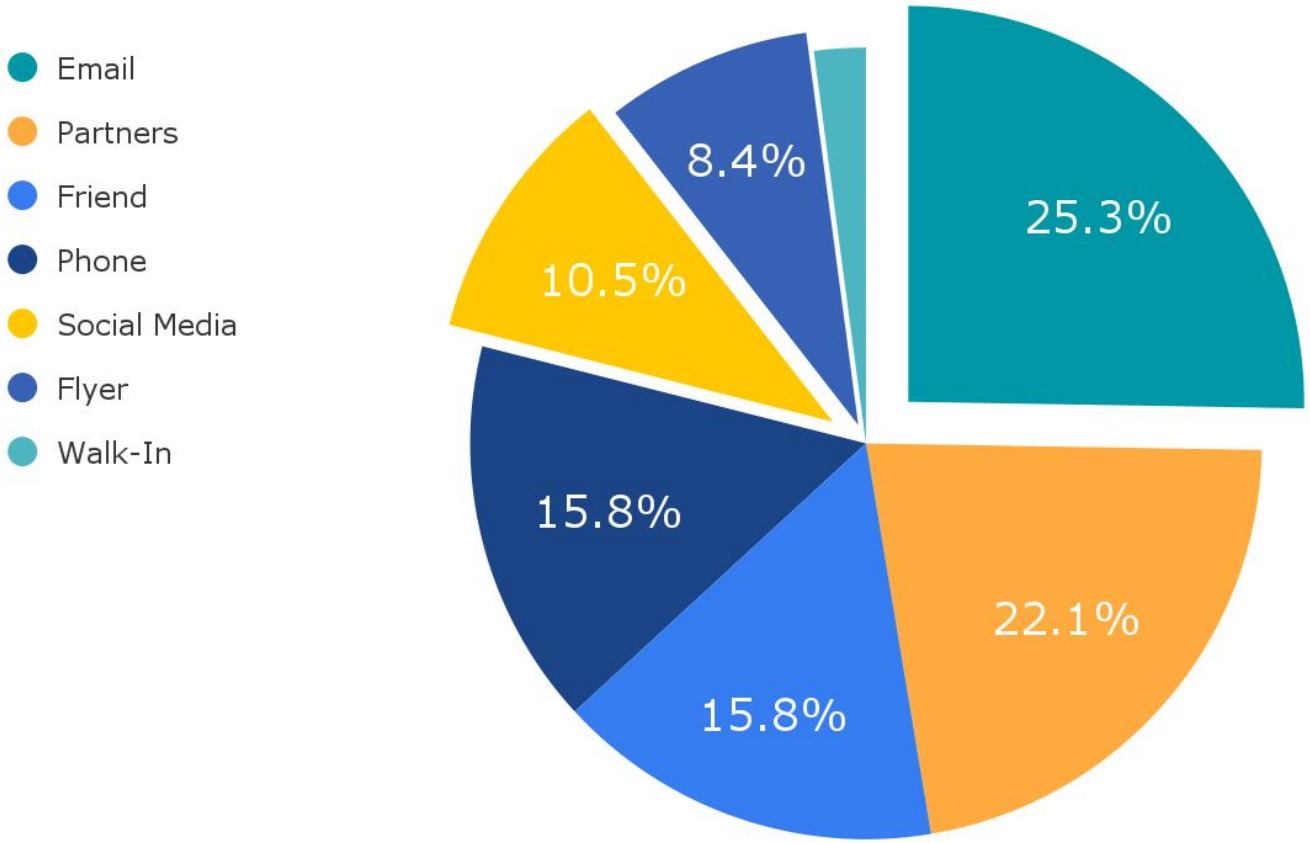
413
Text Msgs Sent

750
Attempts

35
Attendees

101
Registered

How Community Members Heard about the Sessions



Listening Sessions Goals & Format

Goals:

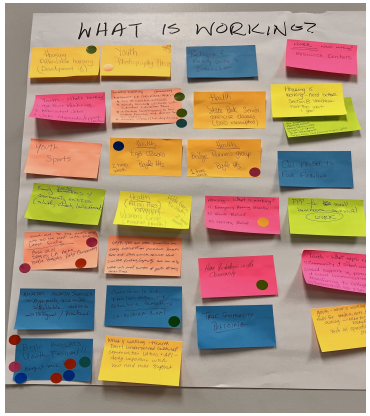
- Inform & Educate the community about CFCI, the process and the purpose of CFCI Funding
- Create a space for community to express their thoughts, experiences, ideas, opportunities around community investments & alternatives to incarceration
- Interactive, using various formats to capture community's feedback

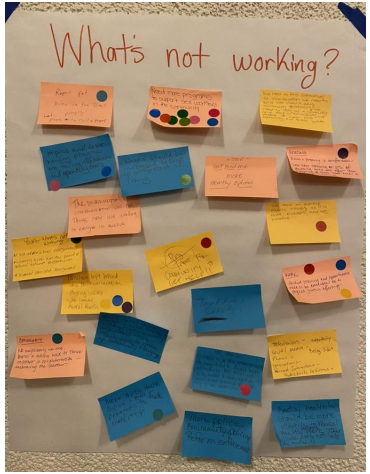
Format

- Community share outs throughout listening session provided opportunities for community members to share in large and small groups
- Each breakout group reviewed three main themes: What is working? What are the gaps? And what's NOT working?
- Each community member received a handout to capture their thoughts
- During the shout outs/sharing each community member was encourage to write their ideas/experiences on the sticky note (or written by the facilitator)
- Each community member participated in the Gallery Walk - identifying the top thoughts, ideas, experiences with dot stickers

The feedback we collected

- *Nearly 2,000 comments and feedback were reviewed*
- *Determine categories in relation to the survey, themes, and functionality of the comments/feedback*
- *Once feedback is transcribed into the tracker, we can begin to categorize by the following categories:*
    - *Area, Classification, Type, Listening Session Location, Theme, Funding, Program (CFCI Funding Areas) and Specific Program areas*
- *Once categorized, we can see recurring themes, trends and recurring topics*

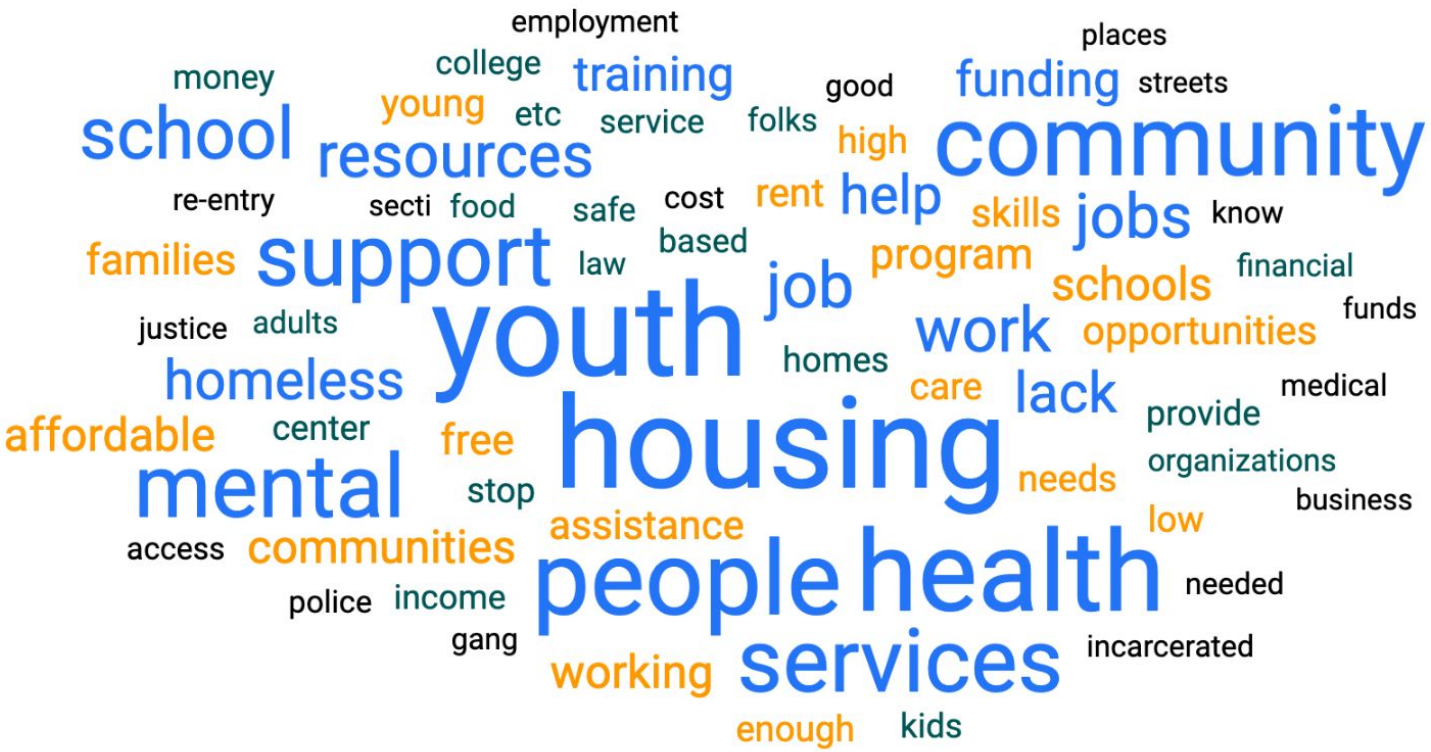




How we categorize feedback

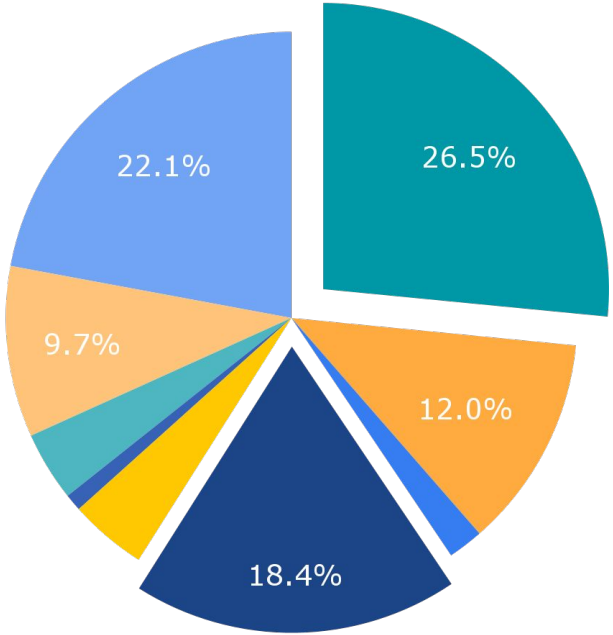
Area	Feedback related to specific CFCI areas such as Youth Development Workforce, Housing, Health versus general thoughts on Education, Housing mostly in the policy area
Classification	Programs vs Policy areas for both CFCI and general thoughts
Location	Tracked by each of the six listening sessions
Type	Type of feedback: What is working? What is NOT working? Gaps: Funding or Info Access
Theme	Tracked by five themes: housing, justice, workforce dev, health, and youth dev
Funding Program Area	Tracked by the nine funding areas under CFCI
Specific Programs Areas/Themes	Each funding program area is further categorized by specific program areas or themes

Overall Themes



Program Areas

- Youth Development & Education
- Workforce Development
- Small Business Dev for Minority-owned Businesses
- Rental Assistance & Housing Supportive Services
- Capital Funding for Housing
- Pre-Trial Non Custody Services &
- Non-Custodial Diversion &
- Community-Based Restorative
- Community-Based Health



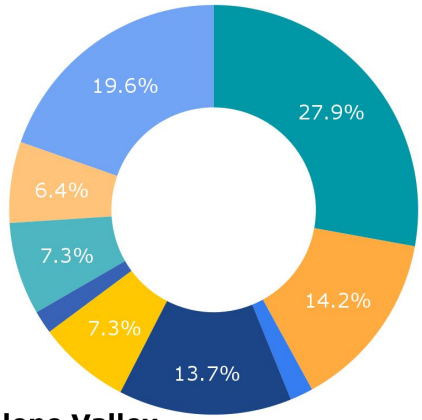
"Mental support for the youth needed"

– Long Beach Attendee

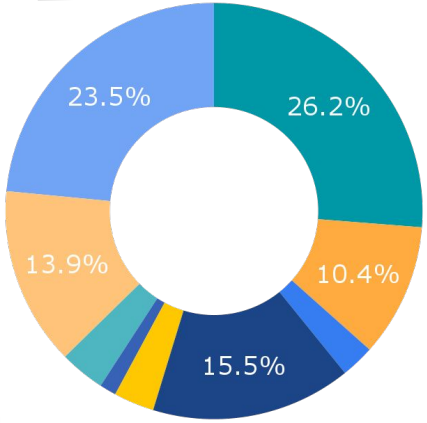
Program Areas Per Listening Session

- Youth Development & Education
- Workforce Development
- Small Business Dev for Minority-owned Businesses
- Rental Assistance & Housing Supportive Services
- Capital Funding for Housing
- Pre-Trial Non Custody Services & Treatment
- Non-Custodial Diversion & Reentry Programs
- Community-Based Restorative Justice
- Community-Based Health Services

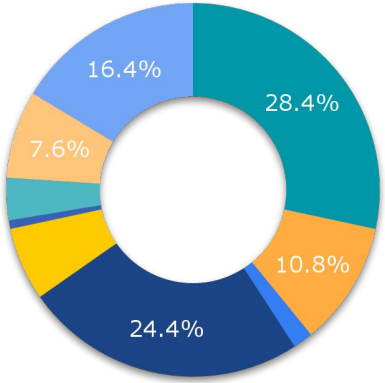
Virtual Sessions



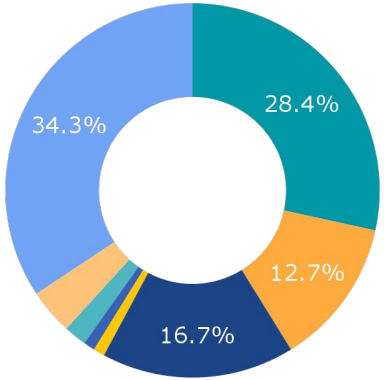
Boyle Heights



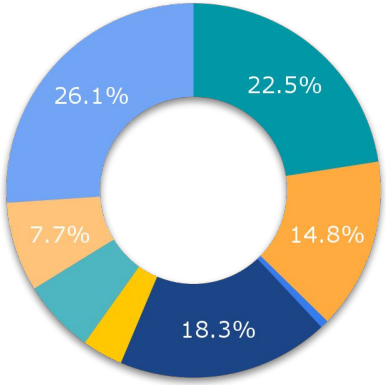
West Adams



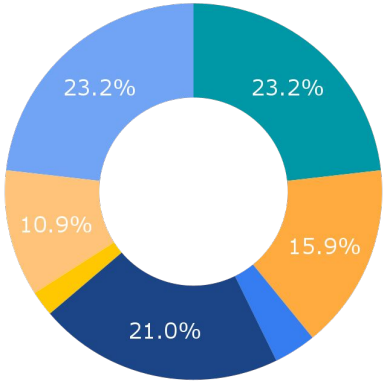
Antelope Valley



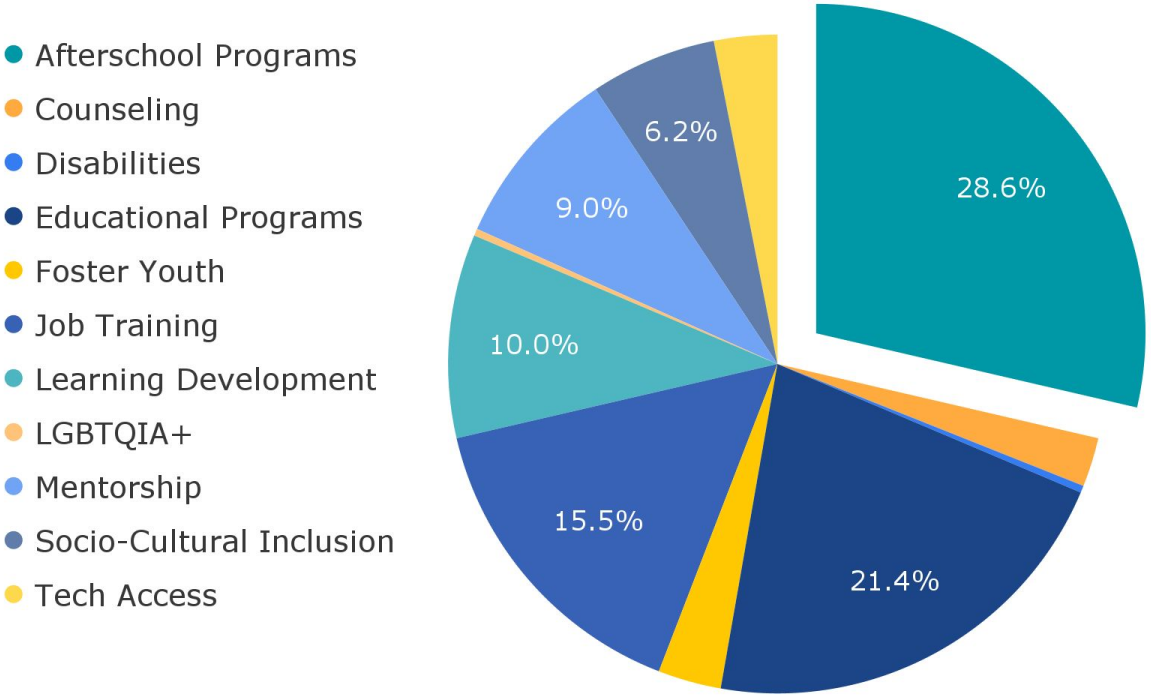
Long Beach



South LA



Youth Dev & Education Deeper Dive

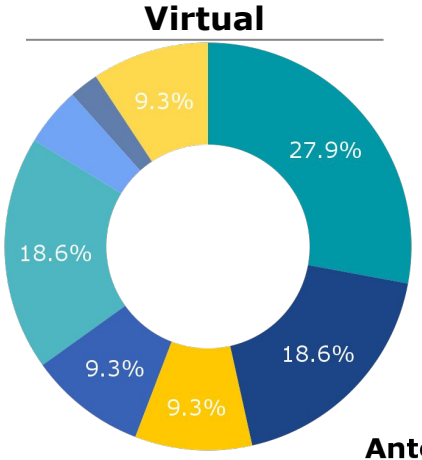


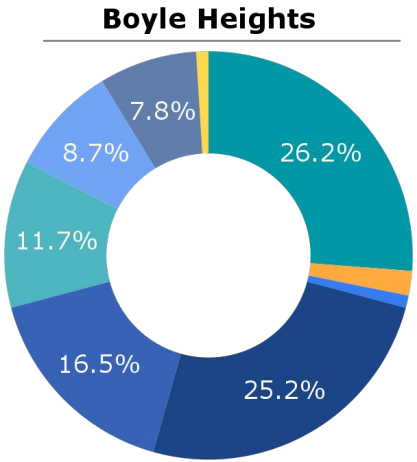
"Community programs that employ youth in jobs directly helping other members of the community"

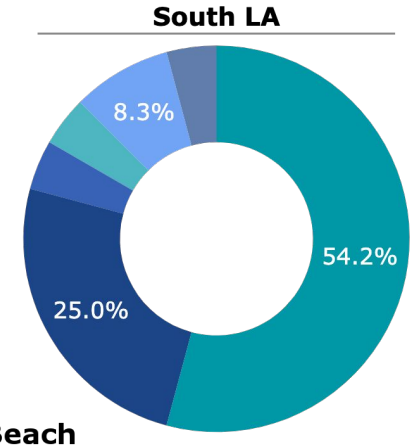
-West Adams Attendee

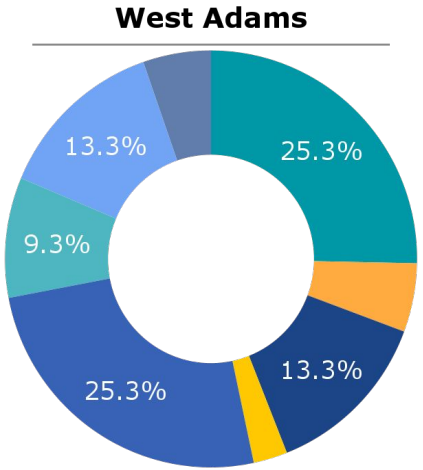
Youth Dev & Education Per Listening Session

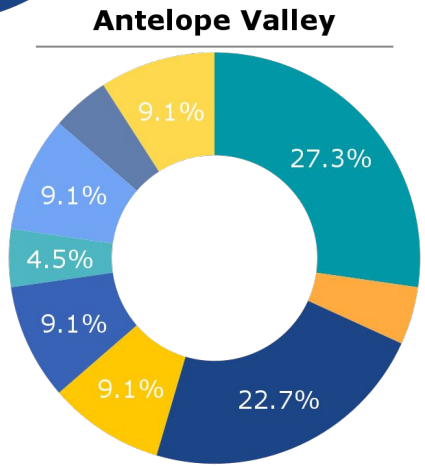
- Afterschool Programs
- Educational
- Foster Youth
- Job Training
- Learning
- Mentorship
- Socio-Cultural
- Tech Access

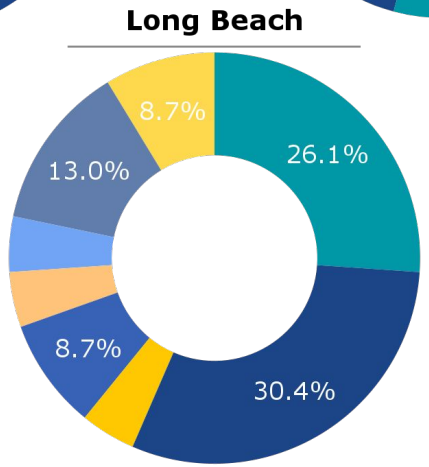




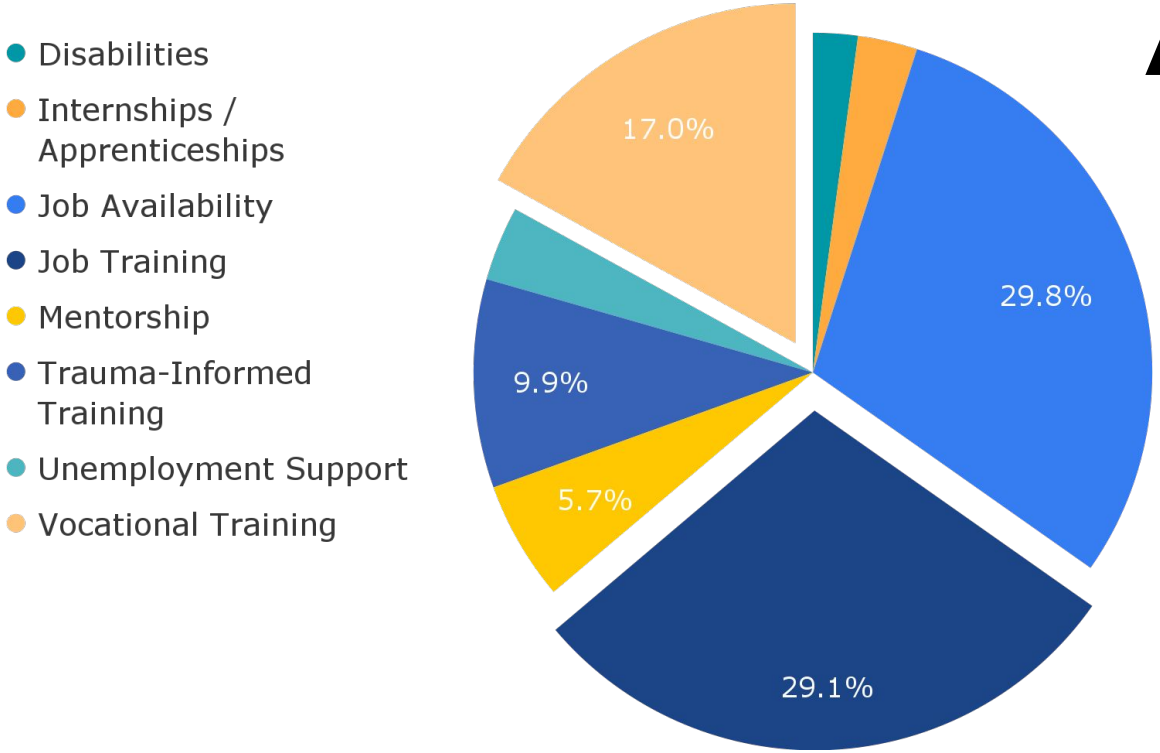








Workforce Development Deeper Dive

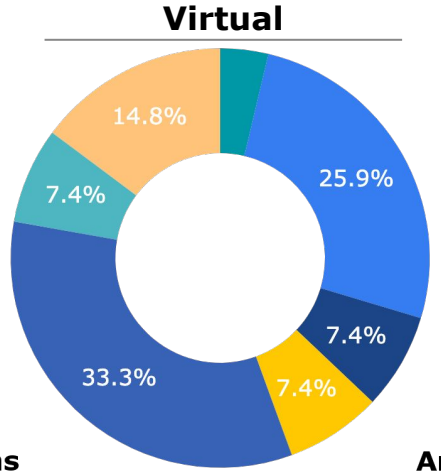


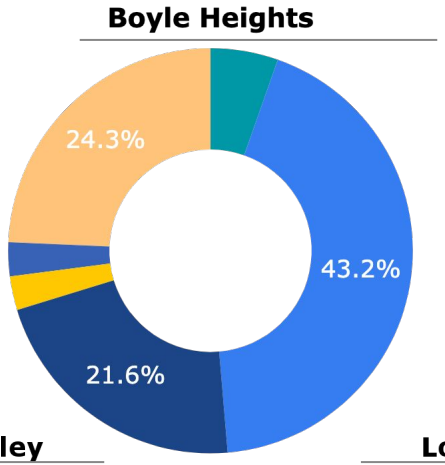
"Opportunities to obtain work to gain the necessary experience and become independent..."

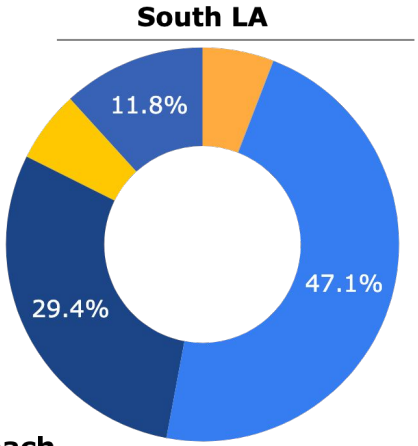
-Boyle Heights Attendee

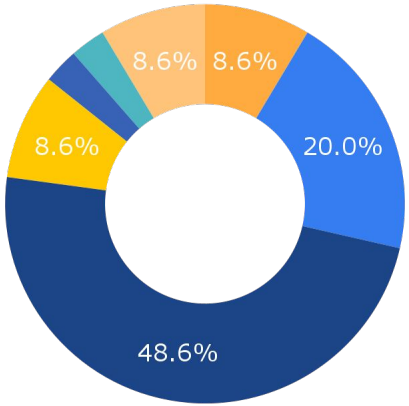
Workforce Development Per Listening Session

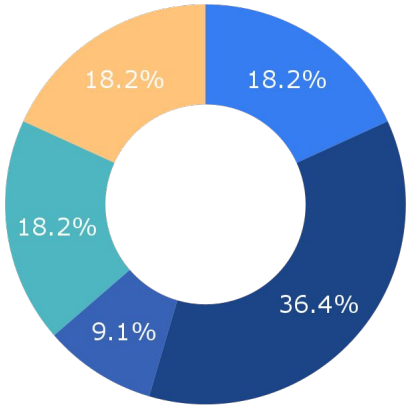
- Disabilities
- Job Availability
- Job Training
- Mentorship
- Trauma-Informed Training
- Unemployment Support
- Vocational Training

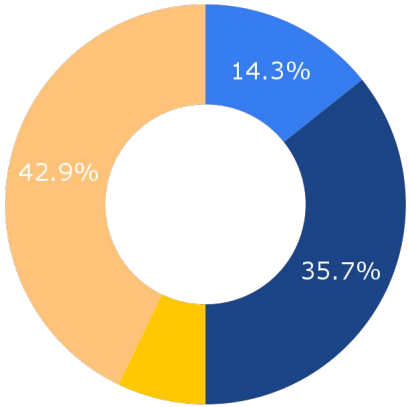




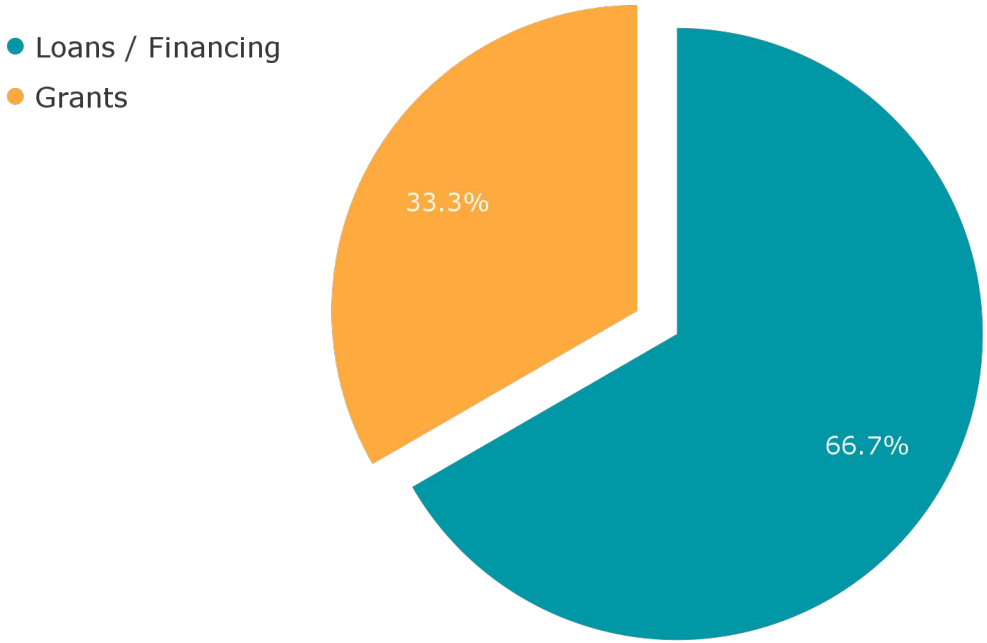








Small Business Dev for Minority-owned Businesses Deeper Dive

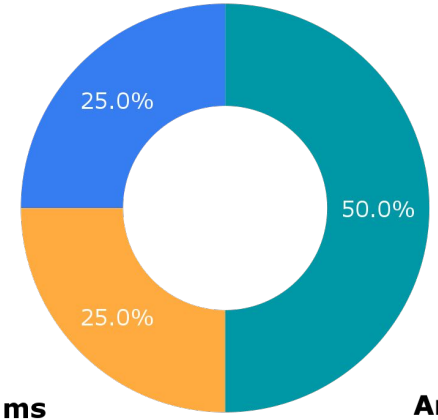


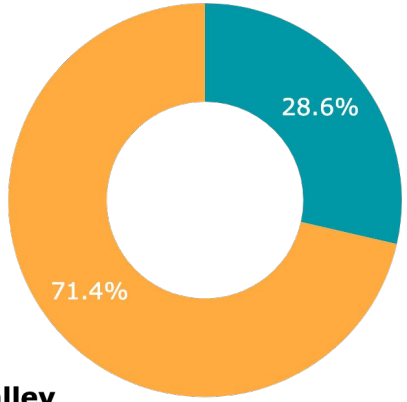
"supporting each other business - help develop skills to be successful"

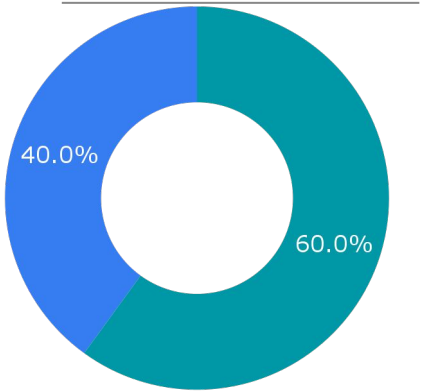
-Lancaster Attendee

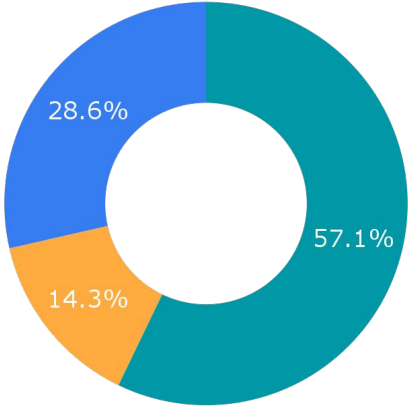
Small Business Per Listening Session

- Other
- Loans / Financing
- Grants



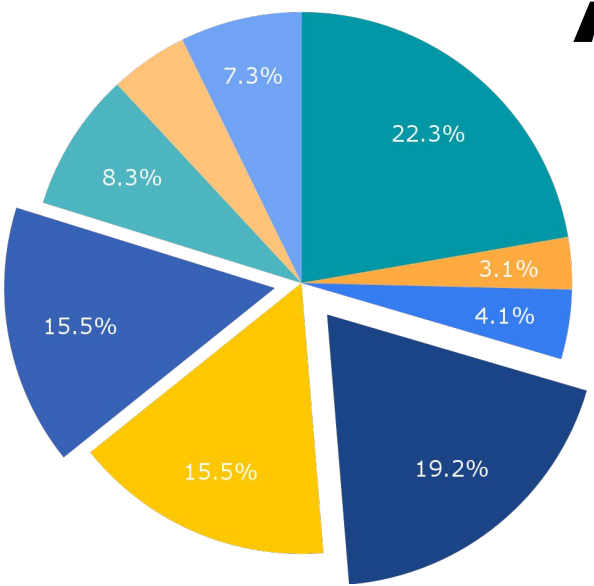






Rental Assistance & Housing Supportive Services Deeper Dive

- Affordable Housing
- Assisted / Senior Living
- Homebuyer Assistance
- Housing Navigation / Qualifications
- Interim Housing / Shelters
- Long Term Assistance
- Section 8 / Social Housing
- Short Term Assistance
- Wraparound Services

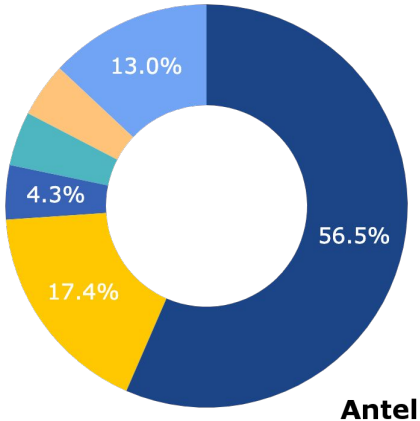


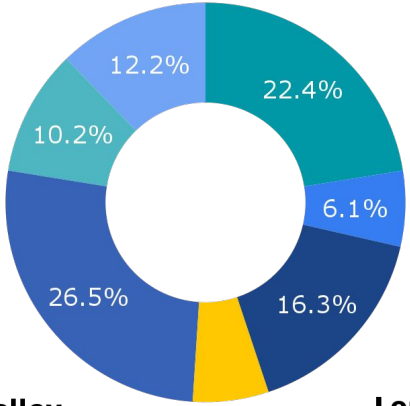
"Not enough transitional housing for youth coming out of the justice system & foster care safe housing"

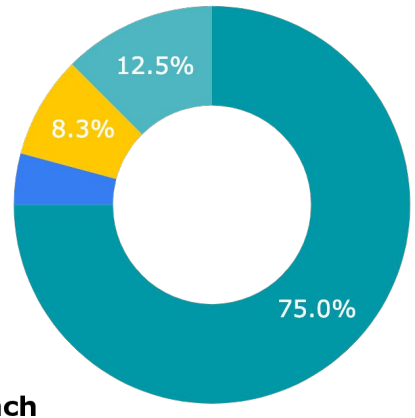
- West Adams Attendee

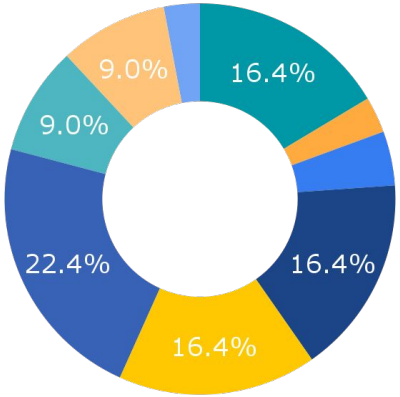
Rental Assistance & Housing Supportive Services per Listening Session

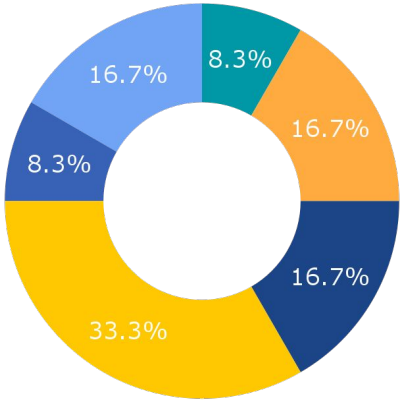
- Housing Navigation / Qualifications
- Interim Housing / Shelters
- Long Term Assistance
- Section 8 / Social Housing
- Short Term Assistance
- Wraparound Services
- Affordable Housing
- Assisted / Senior Living
- Homebuyer Assistance

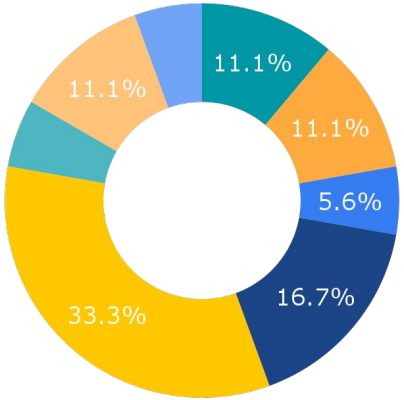




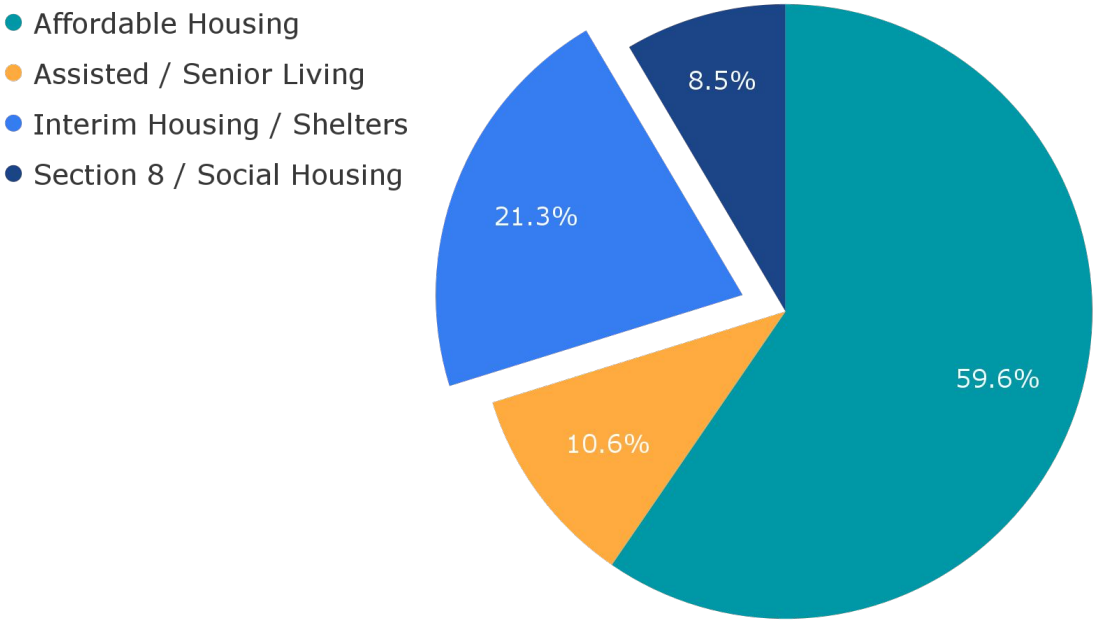








Capital Funding for Housing Deeper Dive

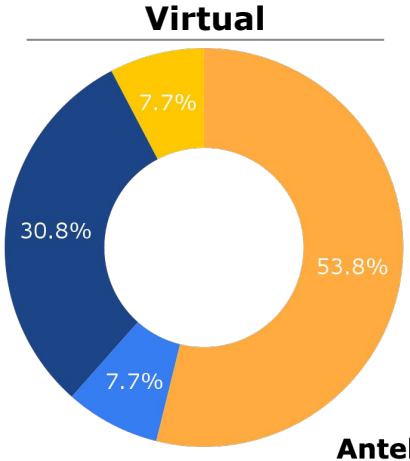


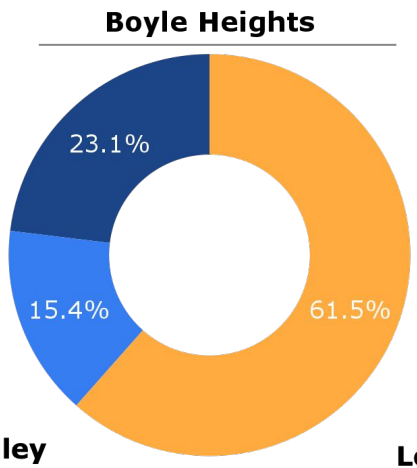
"More funding for housing, build more affordable housing"

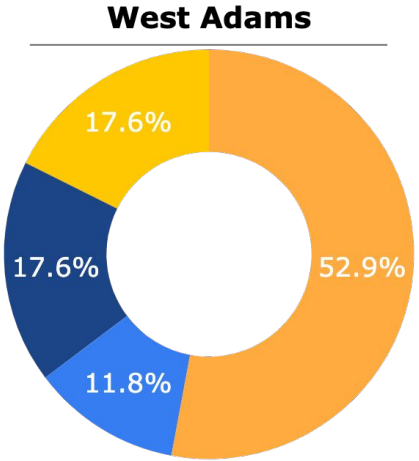
-Long Beach Attendee

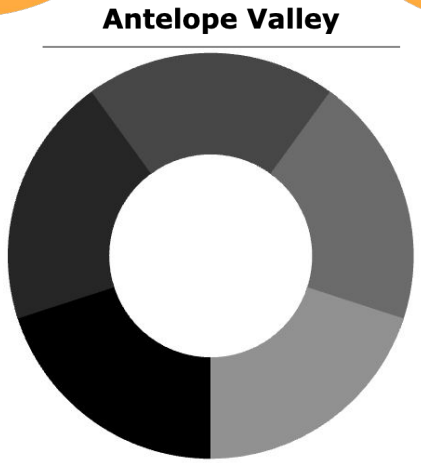
Capital Funding for Housing per Listening Session

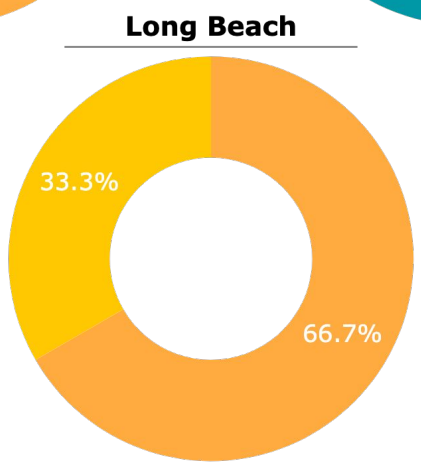
- Affordable Housing
- Assisted / Senior Living
- Interim Housing / Shelters
- Section 8 / Social Housing



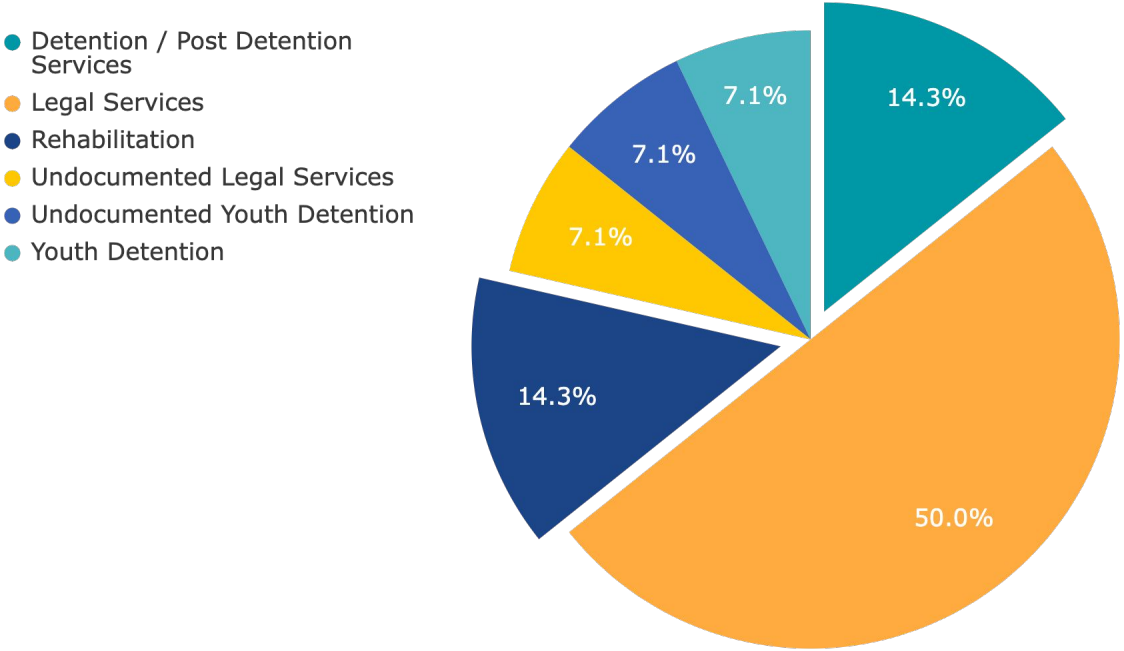








Pre-Trial Non Custody Services & Treatment Deeper Dive

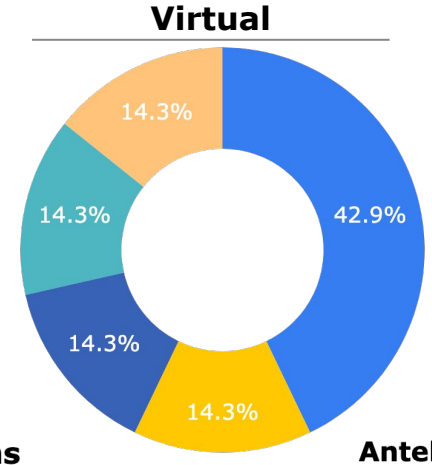


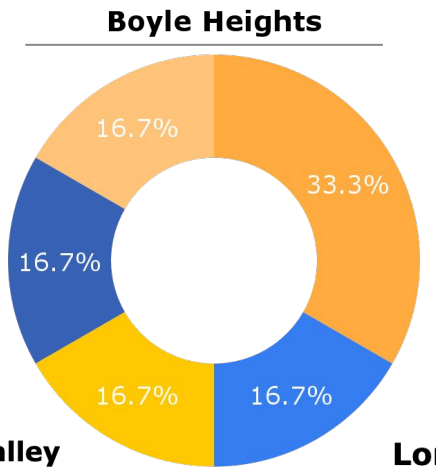
"Family reunification legal services and to many barriers for folks to get their children back"

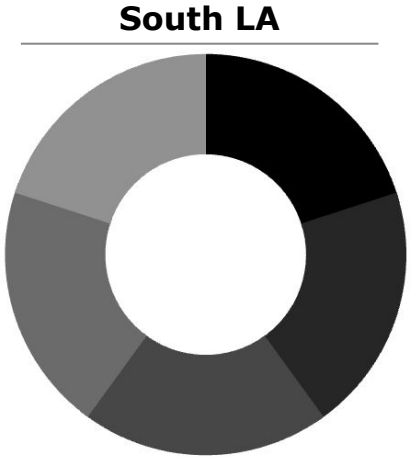
-West Adams Attendee

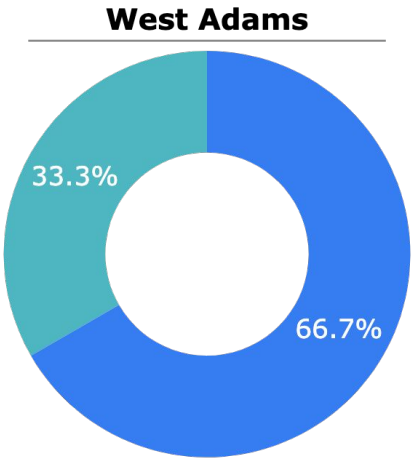
Pre-Trial Non Custody Serv & Treatment per Listening Session

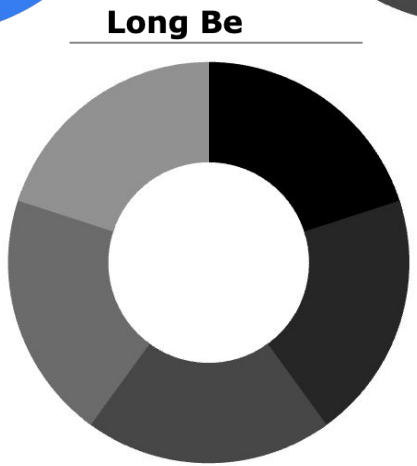
- Legal Services
- Rehabilitation
- Undocumented Legal Services
- Undocumented Youth Detention
- Youth Detention
- Detention / Post Detention Services



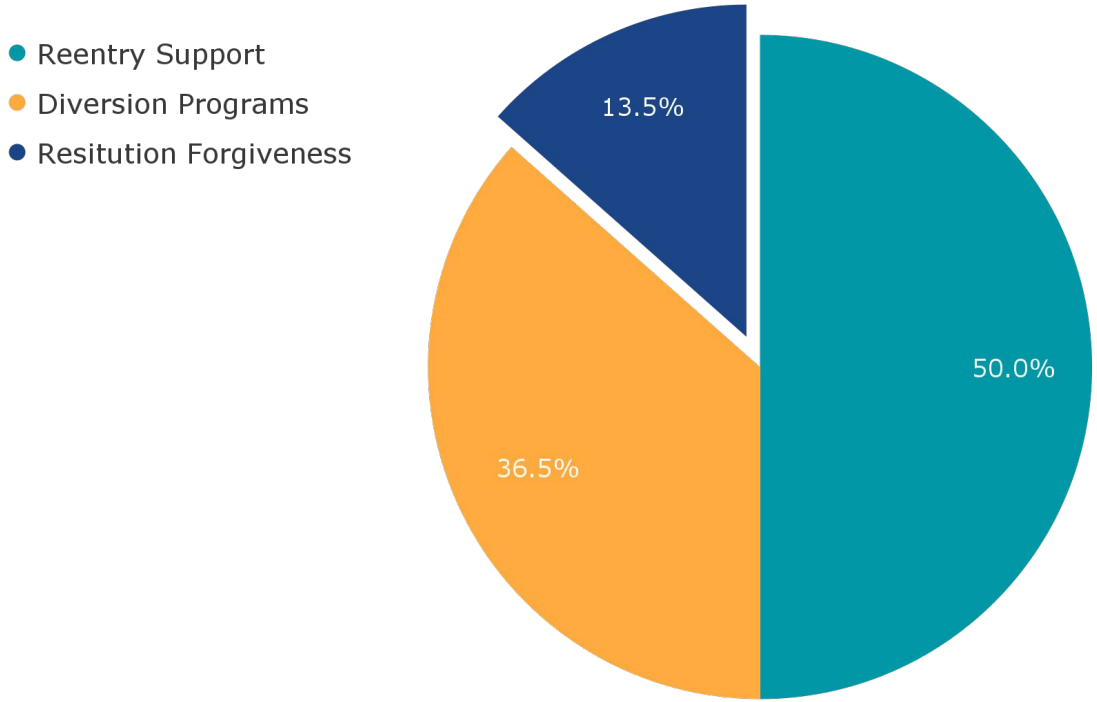








Non-Custodial Diversion & Reentry Programs Deeper Dive

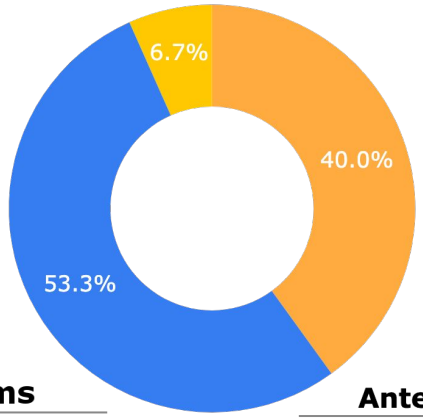


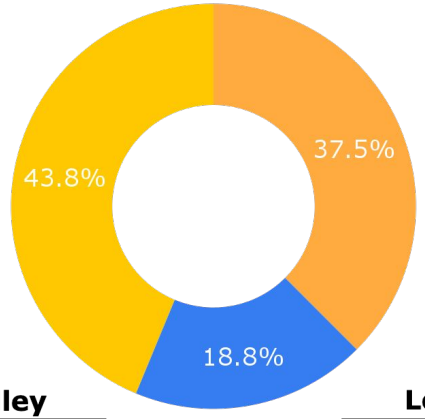
"Restitution that formerly incarcerated are expected to pay acts like a massive barrier toward finding employment, sustaining themselves and family. it takes a large percent of their earnings. we need restitution forgiveness programs."

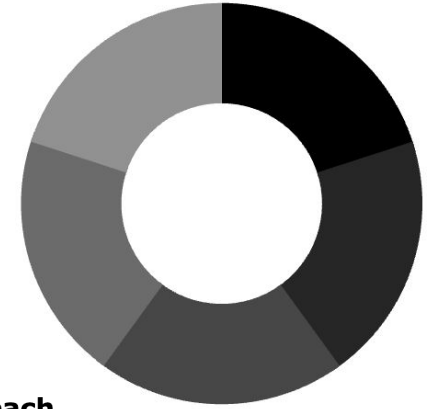
-Boyle Heights Attendee

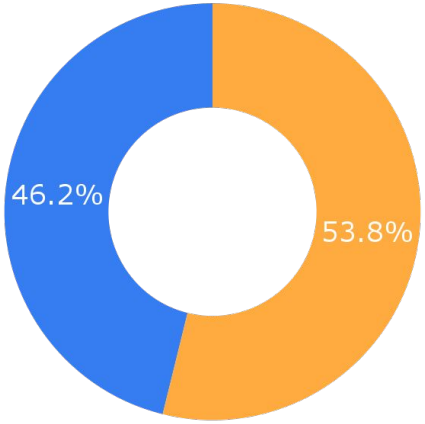
Non-Custodial Diversion & Reentry Programs per Listening Session

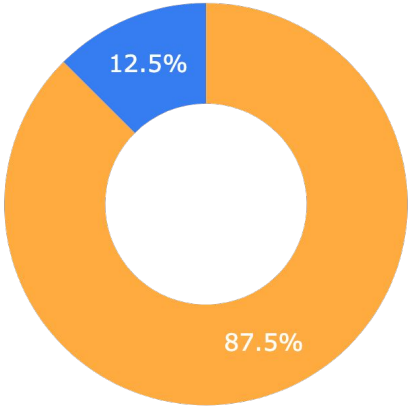
- Reentry Support
- Diversion Programs
- Resitution Forgiveness



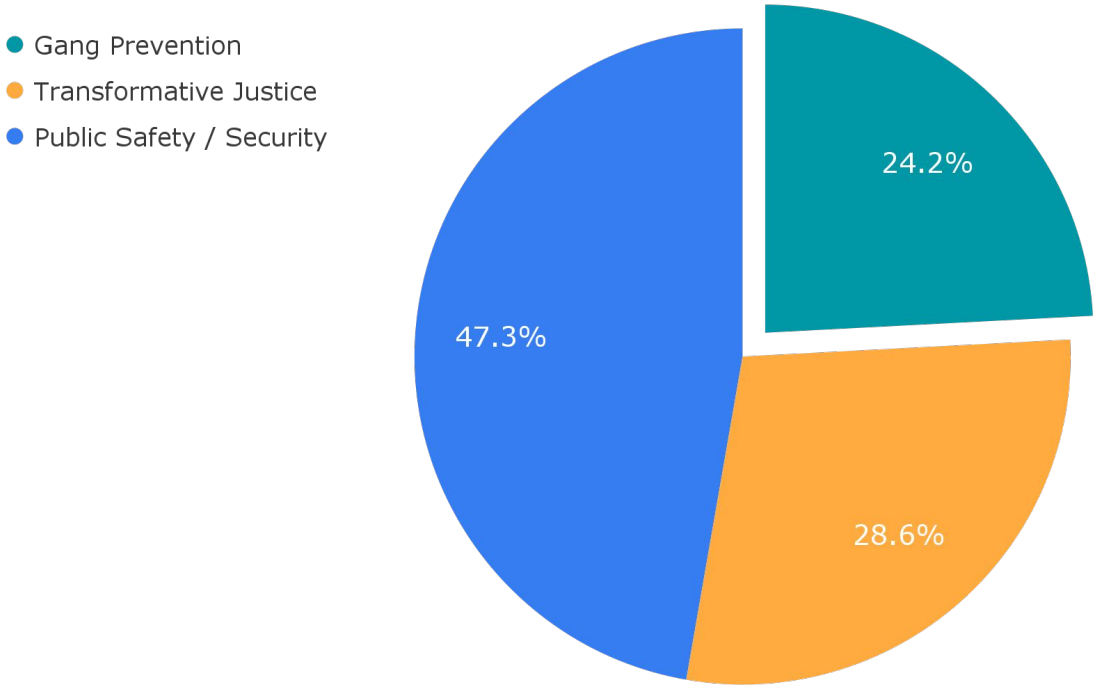








Community-Based Restorative Justice Deeper Dive

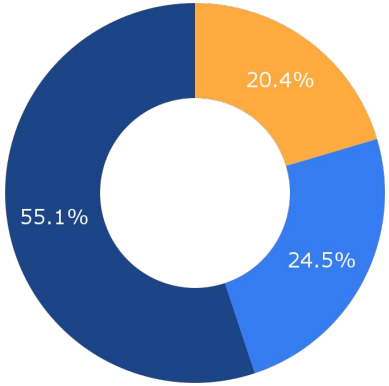


"Programs to love and support gang members so that my 17 year old son is not killed in retaliation"

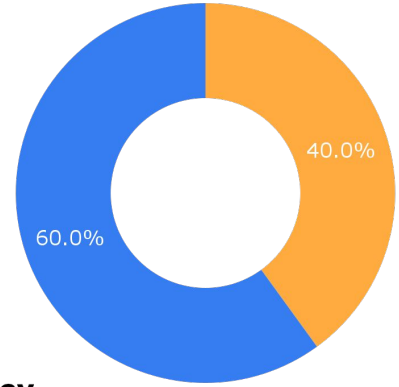
-Long Beach Attendee

Community-Based Restorative Justice per Listening Session

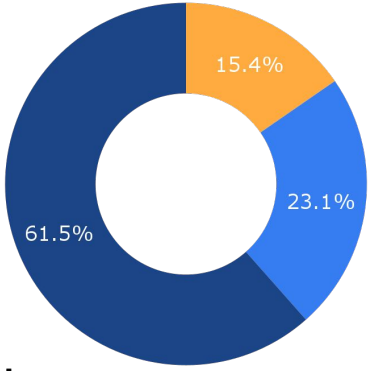
Boyle Heights



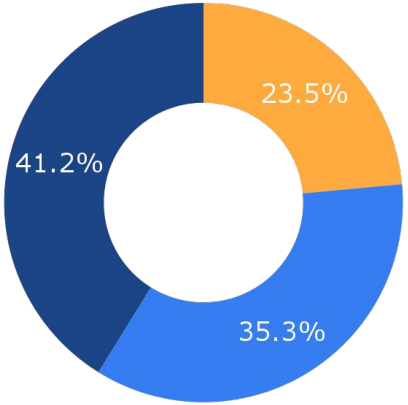
Virtual



South LA

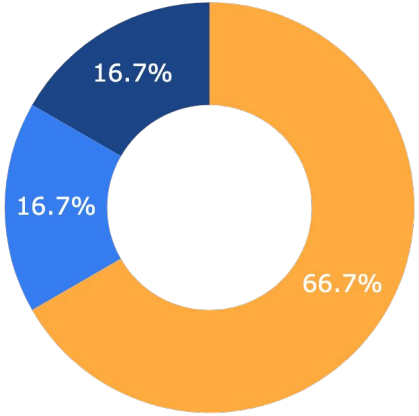


West Adams

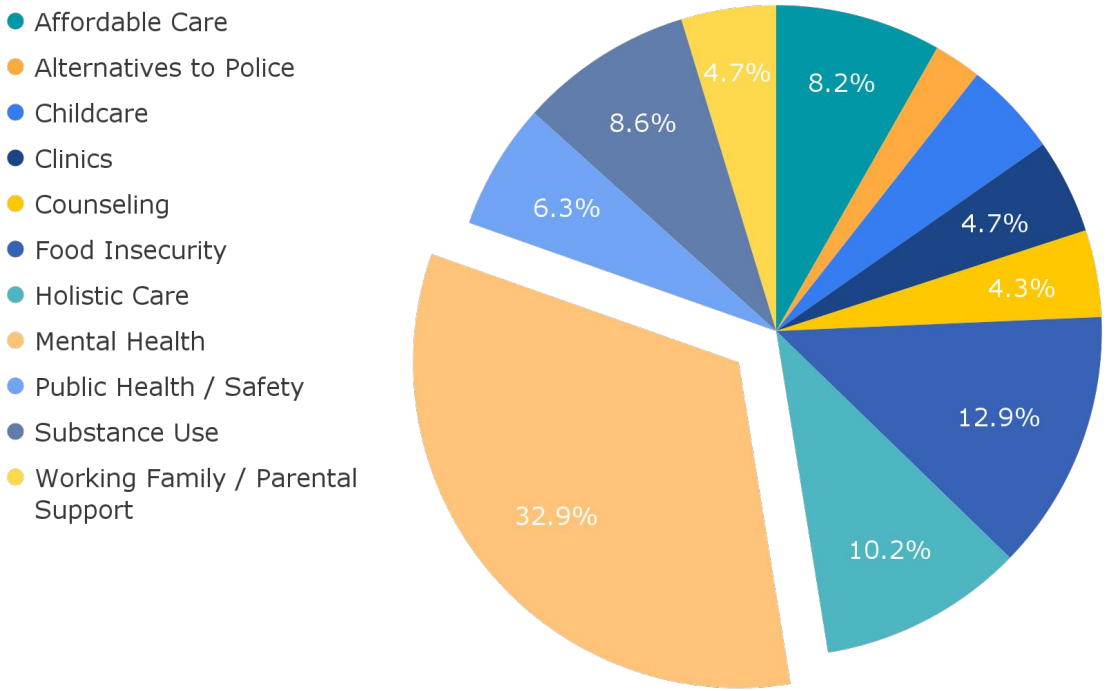


Antelope Valley

Long Beach



Community-Based Health Services per Listening Session

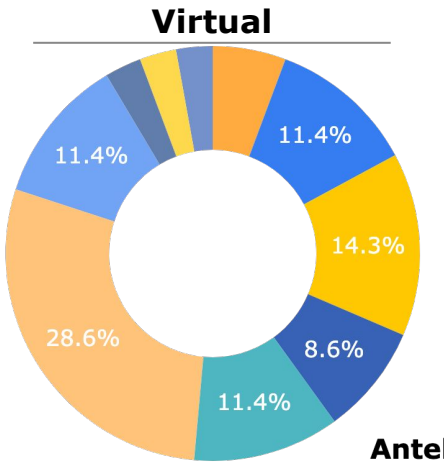


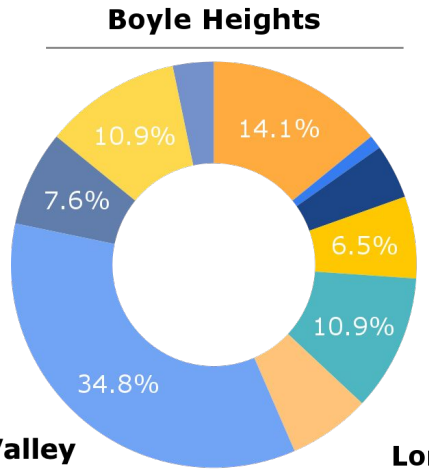
"Need more programs to support sex workers in the community"

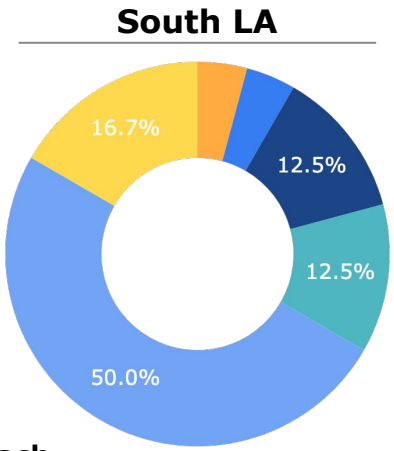
-West Adams Attendee

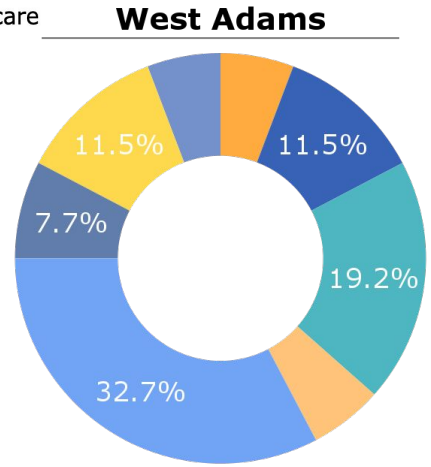
Community-Based Health Services per Listening Session

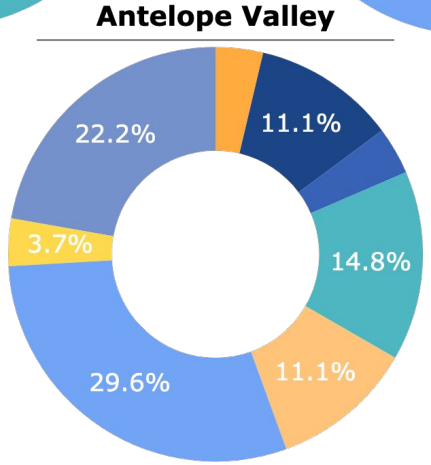
- Affordable Care
- Alternatives to Police
- Clinics
- Counseling
- Food Insecurity
- Holistic Care
- Mental Health
- Public Health / Safety
- Substance Use
- Working Family / Parental Support
- Childcare

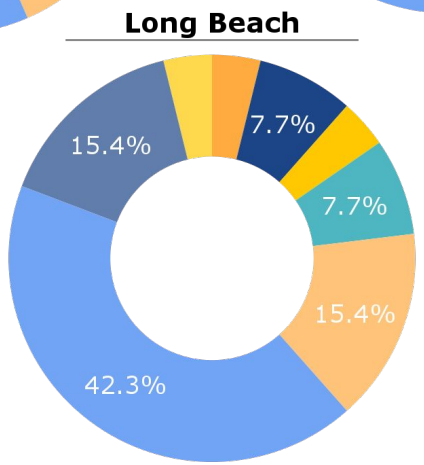




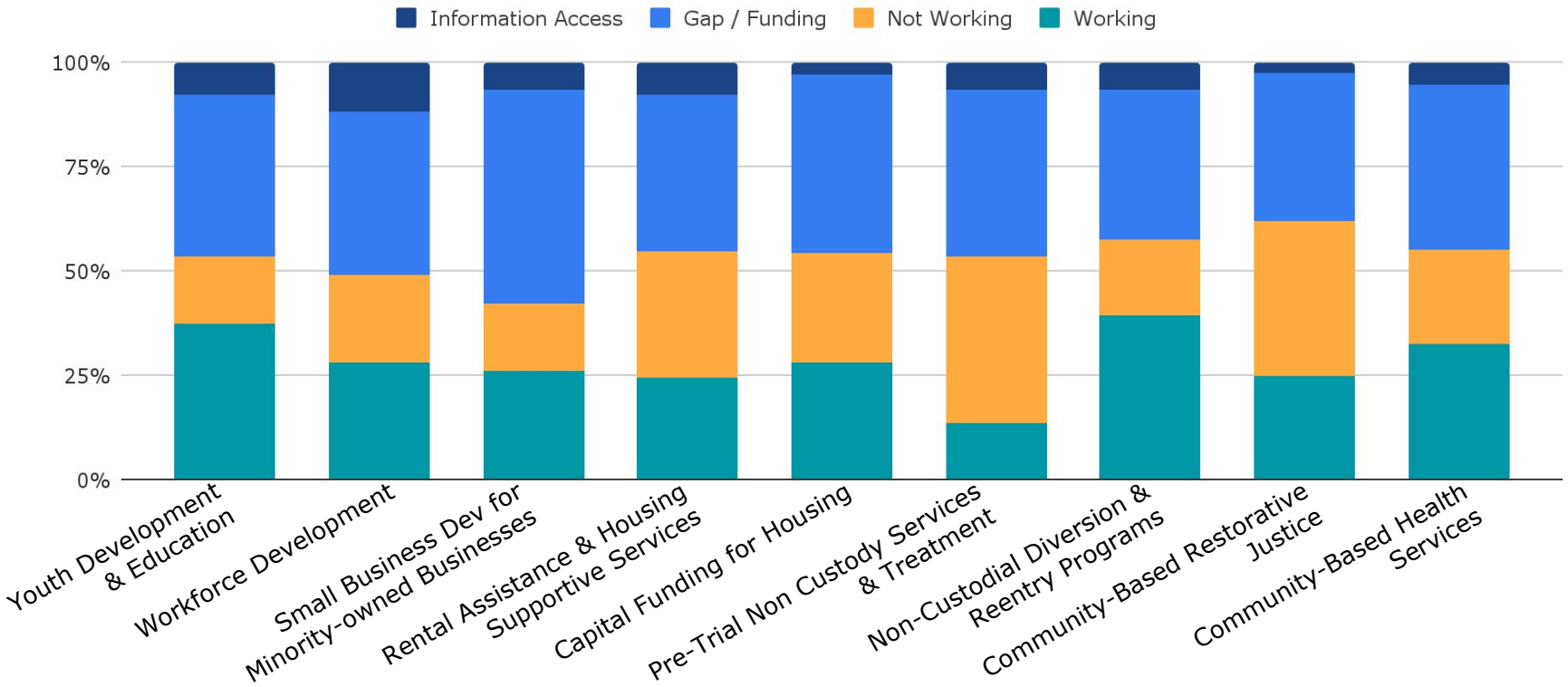




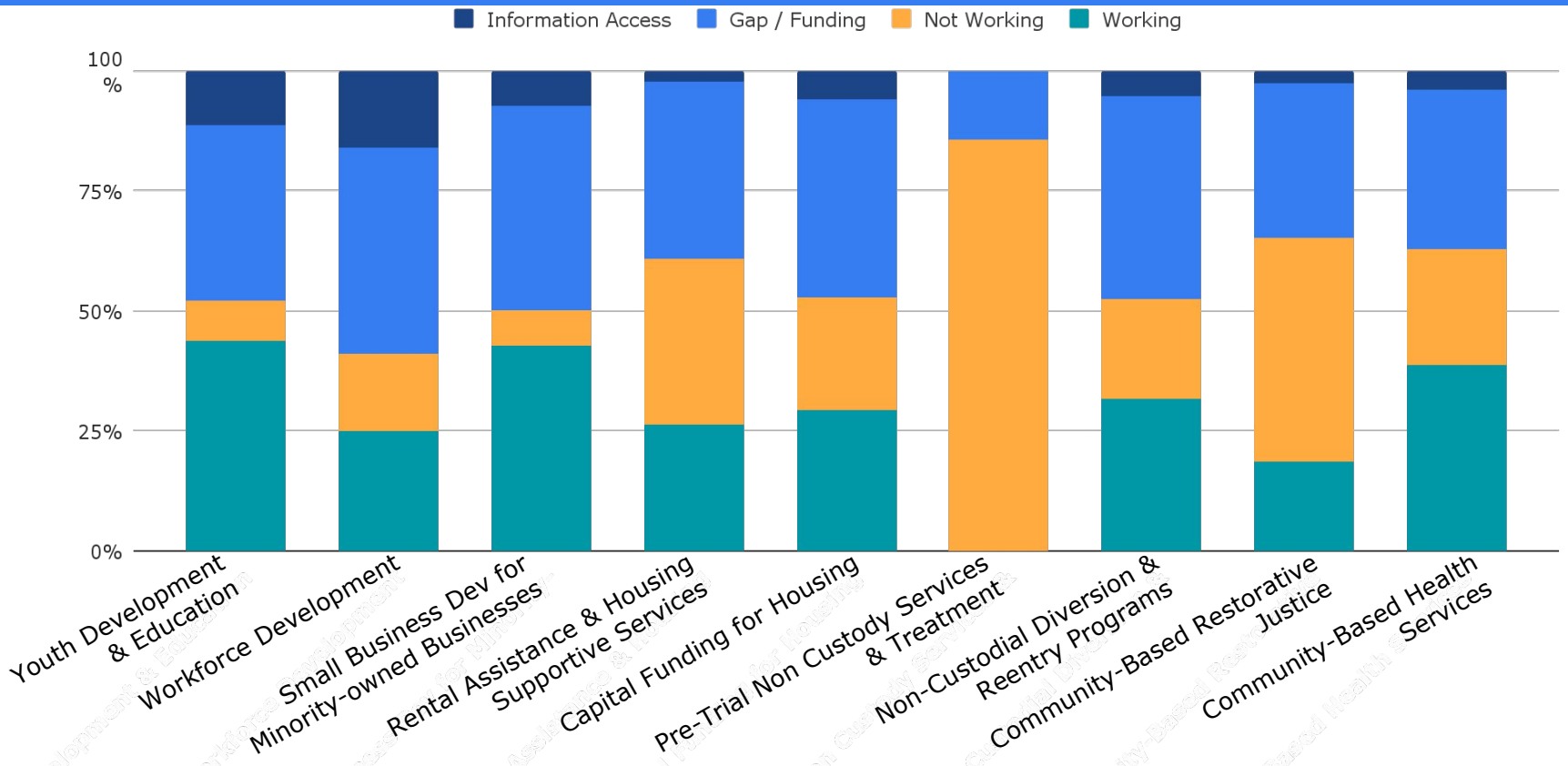




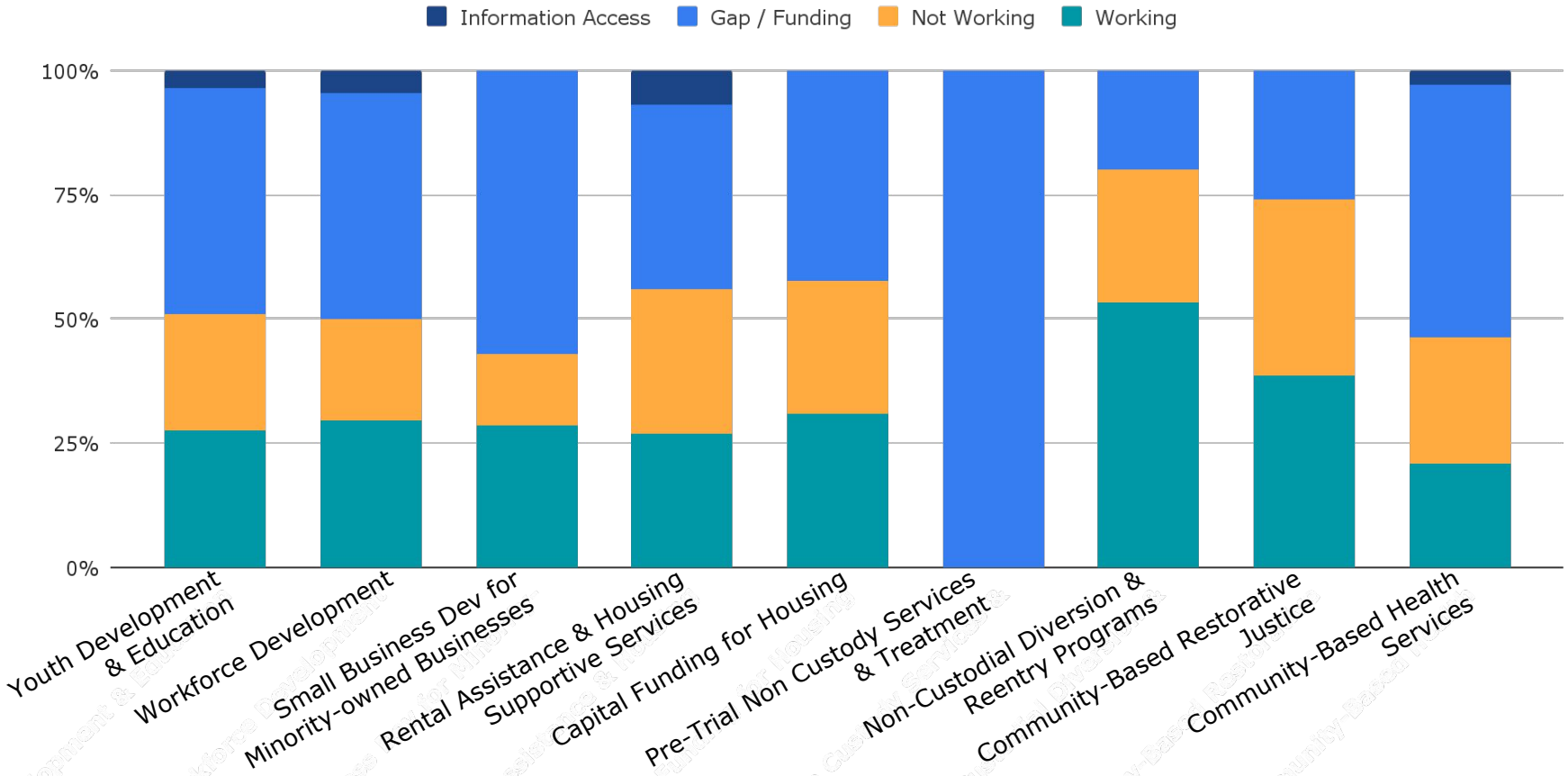
All Listening Sessions



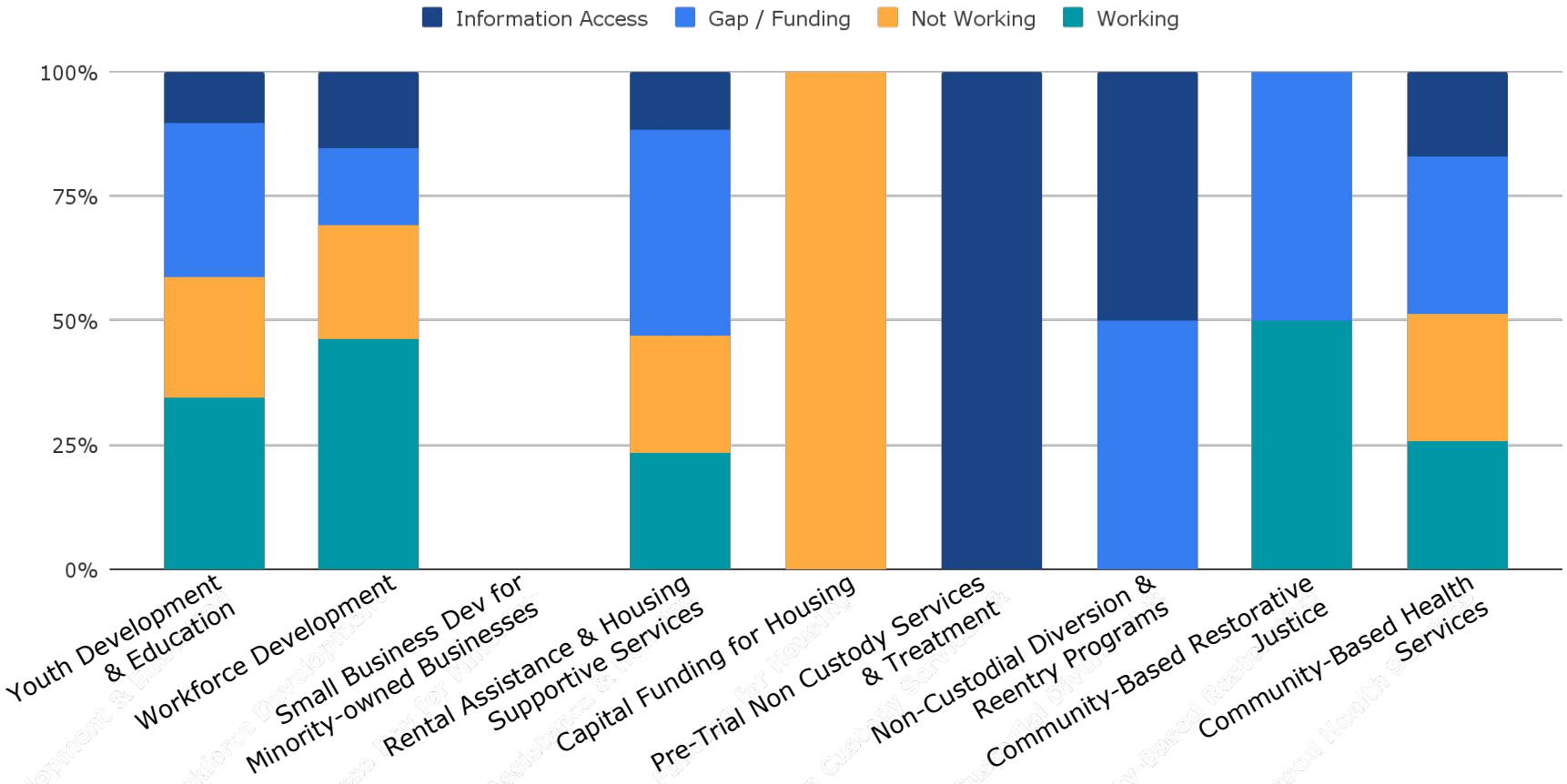
Boyle Heights



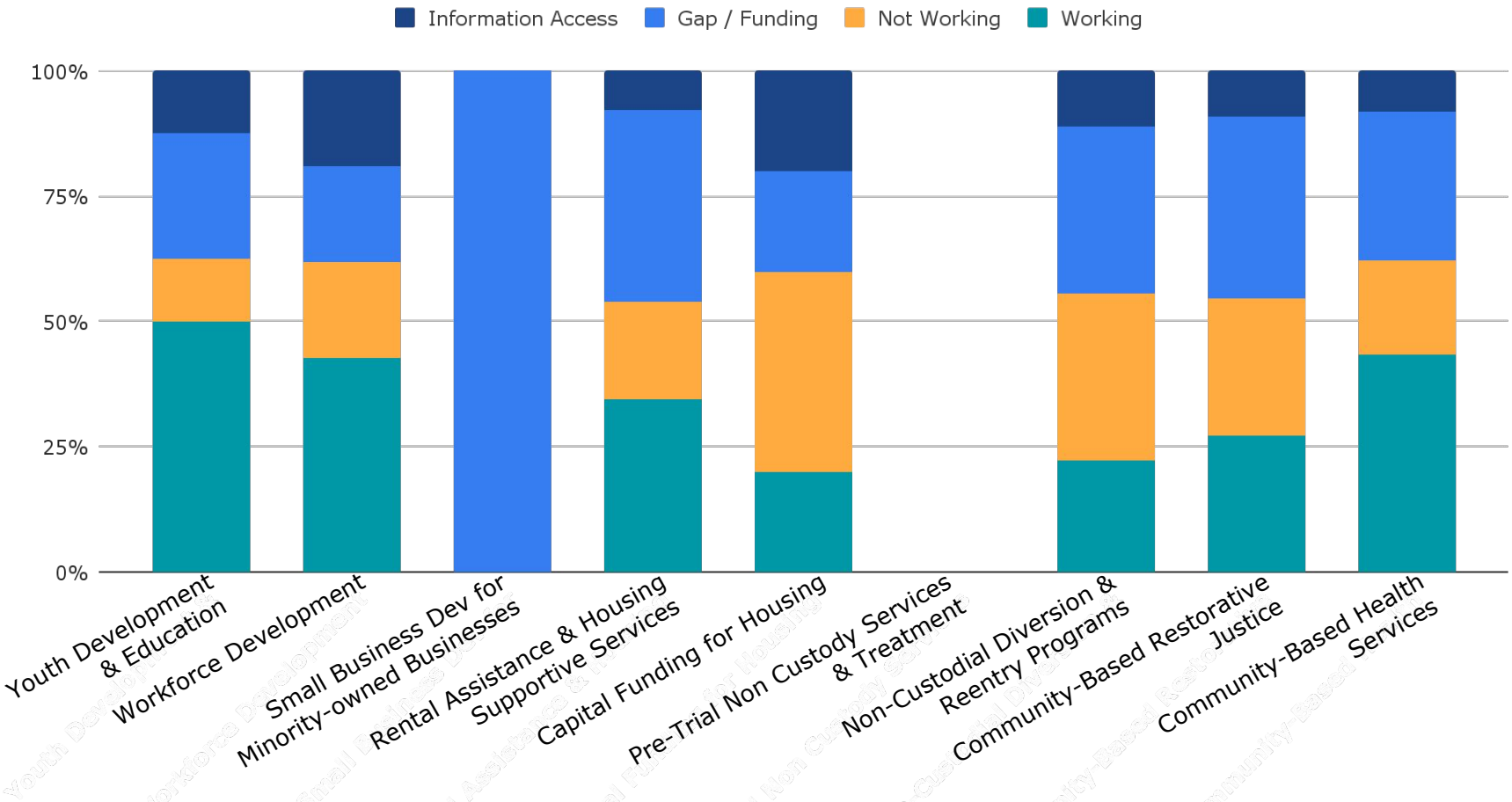
West Adams


Information Access
Gap / Funding
Not Working
Working
100%
75%
50%
25%
0%
Youth Development & Education
Workforce Development
Small Business Dev for Minority-owned Businesses
Rental Assistance & Housing Supportive Services
Capital Funding for Housing
Pre-Trial Non Custody Services & Treatment
Non-Custodial Diversion & Reentry Programs
Community-Based Restorative Justice
Community-Based Health Services

Antelope Valley



Long Beach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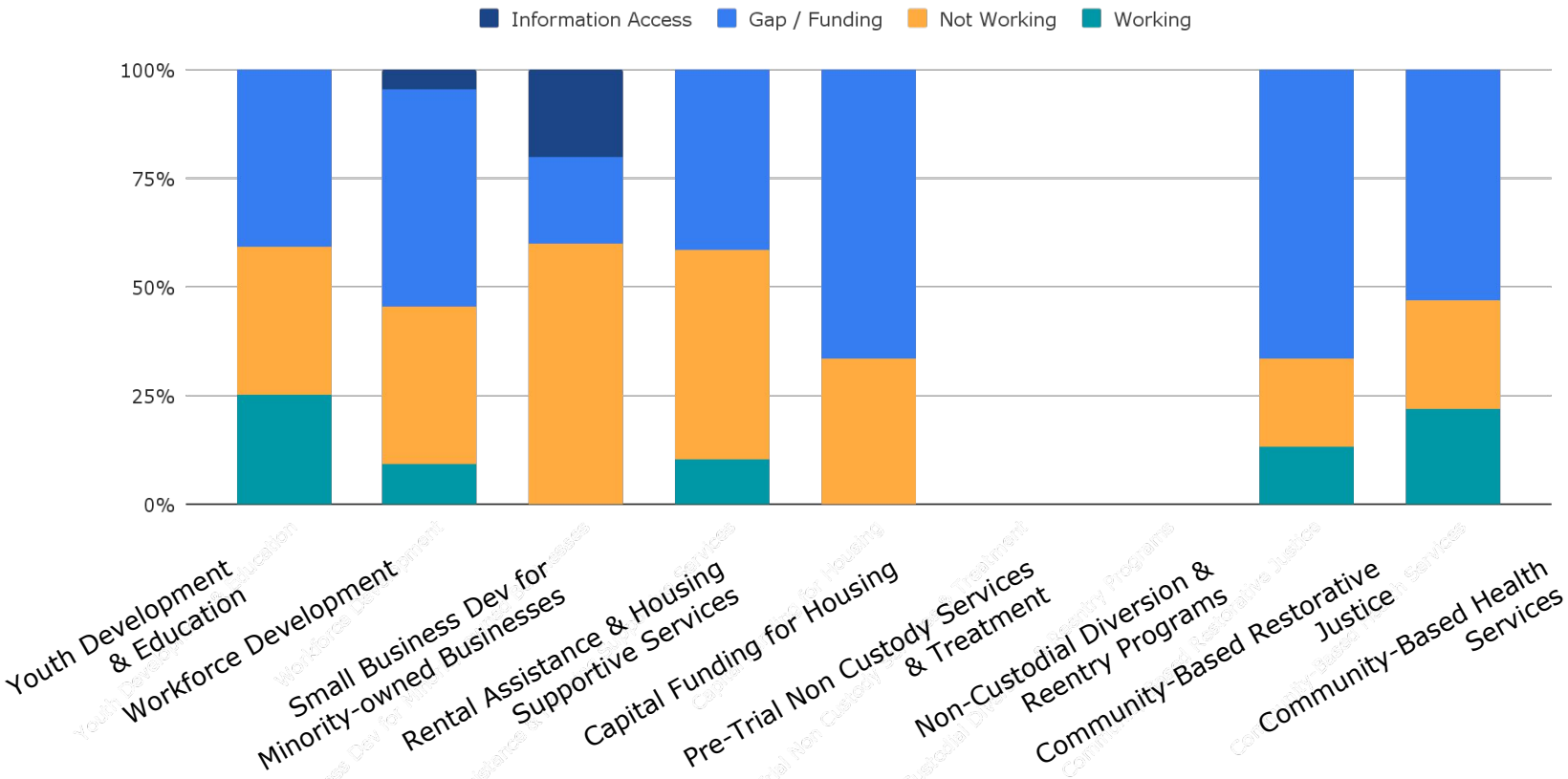
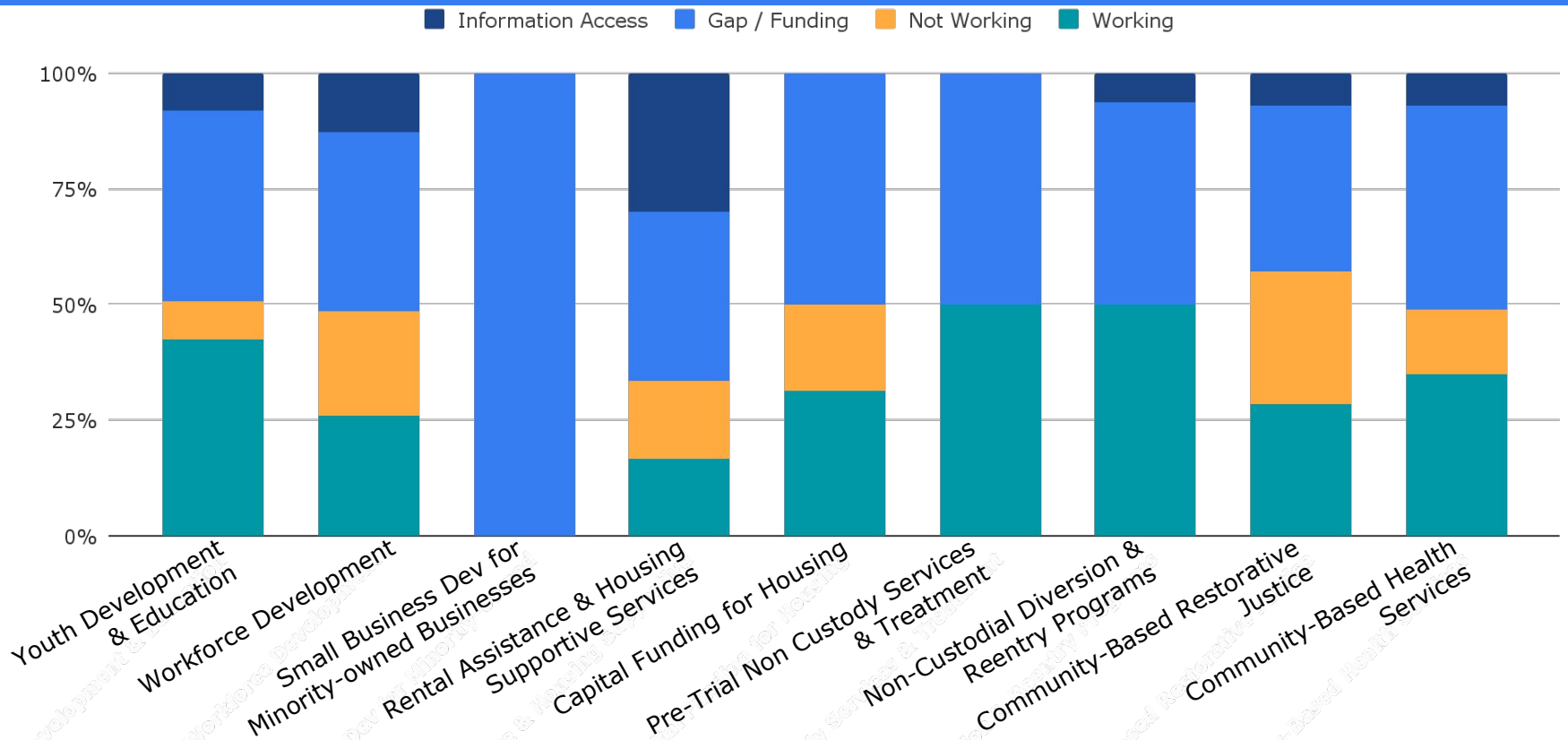
Capital Funding for Housing
Pre-Trial Non Custody Services & Treatment
Non-Custodial Diversion & Reentry Programs
Community-Based Restorative Justice
Community-Based Health Services

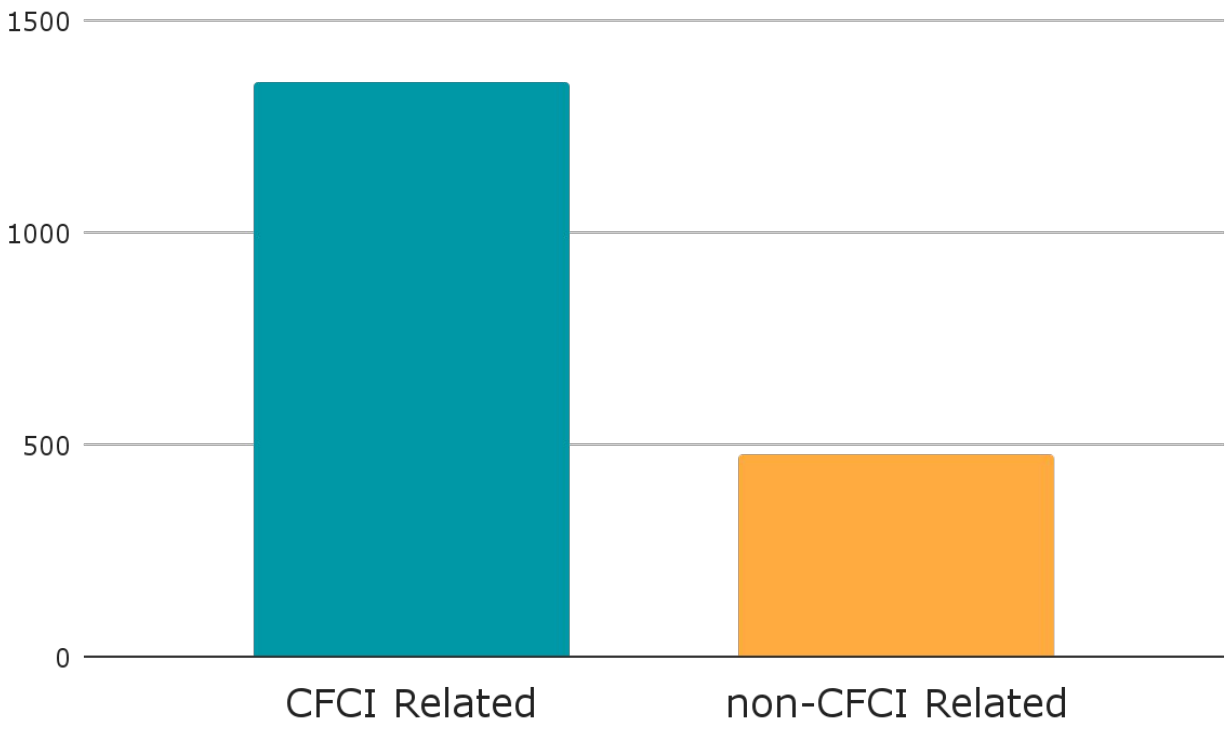
South Los Angeles



Virtual Sessions



General Comments Related to other Community Topics



Overall Themes Related to other Community Topics

- Free Lunches at Schools or at the Parks
- Rent Control & Rental Housing Costs
- Street Sweeping & Neighborhood Clean ups
- Overall information on what is happening in the community
- Gentrification
- Bureaucracy/Funding/Apathy

THANK YOU

Questions, Comments, Feedback